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Whalen, Byrne

Boston University

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*Boston University*
Dick Weldon discusses a $50,000 increase in business insurance for Parker-Soper, Architects

It’s hard to believe that Dick Weldon had never even sold life insurance until 1954. So much has been accomplished in the short time he’s been with New England Life.

“I wanted a career that was not governed by anything except my own ambitions” — that’s why Dick switched from an executive position in another business to life insurance.

From the start Dick has enjoyed a lot of success with New England Life in Watertown, New York. Two years ago, for example, he sold over a million dollars worth of life insurance protection. He has qualified as a member of the Million Dollar Round Table and our Hall of Fame. He was our “Rookie-of-the-Year” for 1956.

Dick has had a good deal of satisfaction in building a strong clientele of businessmen like Tom Parker and Howard Soper. In most cases he handles both their personal and business insurance problems . . . and often serves their employees as well.

If a career of this sort appeals to you, investigate the opportunities with New England Life. You get income while you’re learning. You can work anywhere in the U. S. A. Your future is full of substantial rewards.

For more information, write to Vice President L. M. Huppeler, 501 Boylston Street, Boston 17, Mass.
Every new editor must have a policy. It's the thing to do, you know. Traditional, and all that.

So I have a policy. This is it:

I am a tie salesman.

I have observed with not a little envy the attitude of certain friends of mine, whom, lest we invite certain local and uncalled-for invidious comparisons, we shall identify as graduates of Oxford and Cambridge.

They act, if ever the occasion arises, as though other colleges are all right, but after all there's only one Oxford, you know.

Or Cambridge.

And they arrange that occasions will arise, never fear. To indicate, oh, so subtly, that: their profs are the oddest, most eccentric, brilliantest faculty ever assembled; their presidents, rectors, bursars, registrars, and deans are weird, you know, but rather effective, really: their colleges' quarters might be dank in winter, dismal at night, uncomfortable most of the time but, after all, the disciplined mind thrives on little handi-caps, doesn't it; their traditions are richest, their fellowships finest, their alumni the leaders in science, government, the army, trade. Or you name it.

In short, they flaunt gladly, proudly, unequivocally, and often, their old school tie.

Au contraire, we don't.

We should. (For the Q.E.D. of this blunt statement, vide following pp.)

Ergo, I am an old school tie salesman. Boston University style.
In This Issue (continued)

To inaugurate this first issue of Bostonia to all members of the University — including 65,000 alumni — we asked President Case for a "State of the University" message. He agreed, by answering some provocative questions. Case Study, on p. 3, is illuminated, too, by some candid shots.

"People of distinction" might be called the theme of this issue. The nine honorary degree winners, led by Chief Justice Earl Warren, encompassed a wide range of brilliance: 3 scientists, 2 judges, 2 entrepreneurs, 1 clergyman, 1 biographer. Two alumni — Judge Powers, Astrophysicist Hagen — were among them. And the six Alumni Award winners, including Dr. Hagen again, added a politician, a soldier, and three teachers. See Report on a Busy Weekend, p. 6.

Younger people covered themselves with distinction, too. In Handful of Scholars, p. 9, 19 of the top scholars graduating are pictured (our only regret: space did not allow paying the same tribute to the 156 others who won honor degrees).

Scattered throughout the issue are some unusual reports. The story of military personnel on campus, for instance, written by one of them, Capt. James James (not a nom de plume, by the way) of the Air Force. The story of the News Bureau catches the hectic spirit that infuses any alert city room with deadlines piling up. And the advance notices on Homecoming Week, p. 32, guarantee, with over two dozen events listed, the liveliest kind of kick-off to a school year.

In the last issue (Spring '58, third of the "experimental" issues) we invited both subscriptions to, and comments on, the new Bostonia. Hundreds sent in their $2.00 checks, and some of them added praise ("it's readable") or rebuke ("where are the class notes?" — they were omitted because 16 pages was all the space we had; they're back again. Ed.) As an incentive, five University arm-chairs were offered — it's a pleasure to announce the winners:

Miss Lilla M. Alger, CLA, '02
East Orange, New Jersey
Mrs. Alfred J. Purcell (Carolyn A. Aldrich), CGE '53/PR '55
Wellesley Hills
Dr. Kenneth A. McClane, A'35/M'39
New York, New York
Thomas T. Murphy, ECC '38/B'39
South Bend, Indiana
Mrs. S. LeRoy VanAman, PAL '29

Naturally, we'd like to hear if you found it readable. Or even if you didn't. A postcard will do or, better still, use the subscription envelope in the binding.

About Subscriptions — You are invited to pay $2 a year, for which you will receive (along with my heartfelt thanks): 1. Three issues of Bostonia, in June, November, April; 2. Three issues of the University Newsletter, in May, September, and December. There's an envelope in the binding, postage-paid, to hint you should subscribe today.

About Advertising — We are soliciting ads — have a handsome brochure describing the seven reasons why a Bostonia ad is good business. If you have a product used in 65,000 good-income homes populated by intelligent purchasers, write: Mr. Louis Bresnick, Bostonia Advertising Dept., 308 Bay State Road. Lou will send brochure, rate card, and persuasive letter.

About Editors — We must give a plug to our writers. Most of them (the others: faculty, alumni) are budding PR-men in the School of Public Relations and Communications. They work out of the Bostonia Workshop, do research and write-and-rewrite far beyond the call of duty; thus earn a by-line and membership in the Exclusive Society of Editors of Bostonia, Inc.

A. J. S.

ABOUT THE NEW BOSTONIA

Ex. Sec. Ranny Weeks

Face-lifting of the middle-aged (50-year-old) Bostonia was begun last fall with executive secretary Ranny Weeks and new University PR-man George Warmer as surgeons in charge of the rejuvenation. Their reasoning was simple: today, more than ever, the channels of communication between parts of the University — with alumni a most important part — must be kept open. A lively, up-to-date, readable Bostonia could help do this.

My assignment: make Bostonia readable.

The first three experimental issues went to a large sample (11,000) of people on campus and alumni off campus. Reactions were surprisingly good, with the commonest one in a rather suprised tone, "I read it from cover to cover; first time I ever did that to an alumni magazine." There were complaints, too, of which those that were just (after we stopped wincing) we hastened to rectify. There is no point in refreshing the complainers' memories here with details.

Encouraged surgeons Weeks and Warmer sextupled the mailing list to include all recorded alumni, some 65,000 of them. And Bostonia, in one fell swoop, becomes (as far as we can discover) the largest circulation magazine of its type; this is the first to-everybody issue.

BOSTONIA, Summer 1958
President Harold C. Case tackles some difficult questions on the progress — and problems — of the University

Question #1. Everyone seems to be talking about the "tidal wave" of college students due to apply for admission to American colleges and universities in the 1960's. How is the University preparing to handle this increase?

Answer: Much of the awareness of this vast increase in college student population in the 1960's has come about as a result of the report of the President's Committee on Education Beyond the High School. As a member of that Committee, I had the opportunity of observing the American scene and sharing in a study designed to present all the important facts regarding the problems in facilities, equipment, personnel, financing, when the great increase in student population arrives.

Actually, the concern is somewhat premature inasmuch as the beginning of the increase in the number of college students will occur in 1961, reflecting the increased birth rate in the middle 1940's.

But several important steps are being taken in Boston University in order to prepare, in a most effective way, to carry out our share of the responsibility for higher education in the 1960's and 1970's.

The most evident step is the coordination of Schools and Colleges on the Charles River Campus. This offers opportunity for maximum use of facilities and for the most effective service by faculty members. Library, laboratory research, and other facilities can be used without duplication.

The great increase in interdisciplinary work is already noted. Three Schools are being relocated on the Charles River Campus within fifteen months. The School of Public Relations and Communications at 640 Commonwealth Avenue enjoys the most modern and effective arrange-
and even originally, Boston University gives careful attention to this matter.

In the College of Liberal Arts, the Honors Program recognizes the gifted student and invites him to a carefully designed program of independent study with extraordinary personal contact with professors and with an opportunity for research and writing at his best level of performance.

The College of General Education, now an integral part of the College of Liberal Arts, provides an opportunity for students who can think in relationships to share in a curriculum in which courses are integrated. In the Social Sciences or the Humanities or the Physical Sciences, the student from the College of Industrial Technology, the School of Public Relations and Communications, the School of Education, or the College of Industrial Technology.

The Junior College is designed to make general education available to the student who has outstanding abilities and satisfactory scores in educational tests, but who has not fulfilled all requirements in high school or preparatory school for college admission, or who has awakened belatedly to the necessity of scholarships and good grades for admission to college. Thus Boston University makes available special guidance and remedial programs for well-qualified students who can meet all requirements when deficiencies have been corrected.

An example of the search for the gifted student is found in a year-long study made by joint committees of the School of Medicine and the College of Liberal Arts. This study is designated to recruit the pre-medical student at the beginning of his freshman year in college and by a new and original coordination of courses, to reduce by two years the time required to train a doctor. This would have the effect both of making it possible to educate more doctors and, at the same time, of reducing the cost in dollars and the years necessary for a Doctor of Medicine to begin to serve his generation.

Question #3. At present rates, only one in eight college teachers ever expect to earn more than $7,500 a year. How do we stand on faculty salaries?

Answer: Much publicity has been given to the problem of the salary of faculty members in colleges and universities. Since distinguished faculty is a key to outstanding education, this is a primary concern for us at Boston University. During the last seven years, the increases in faculty salaries total an average of 51 percent. Although these advances have barely kept ahead of inflation and the cost of living, they do indicate the high priority given to the salaries for the members of the Boston University faculty and staff.

The present salary scale objective is as follows:

For Instructors $4,000 to $5,500
For Assistant Professors 5,000 to 7,500
For Associate Professors 6,000 to 9,000
For Full Professors 8,000 to 14,000

In addition, valuable fringe benefits have been arranged. A faculty member of rank may qualify for a sabbatical leave every seventh year and may take a full year for the improvement of his professional skills and receive half salary; or he may receive approval for a half-year sabbatical at full pay.

The children of all full-time faculty and staff members, after a minimum period of service, may qualify for scholarships in the amount of full tuition for four full years of undergraduate study in Boston University.

Group Insurance has been increased to make it possible for faculty members to provide, at minimum cost, maximum security for their families. The Retirement Program approximates that of colleges and universities throughout the nation.

Question #4. What are some of the problems and possibilities in the financing of an independent urban university like Boston University?

Answer: The financing of higher education will be one of the critical problems facing the nation in the next 15 or 20 years. Tax-supported state universities will find less difficulty because of the direct appeal to the taxpayer through the legislatures. All independently financed institutions will need to put forward every effort to recruit interest and funds from alumni, staff, students, parents, trustees, the business and industrial community, and from Foundations. On the whole, the American people have not yet decided that education is worth all it will cost. The alternative is to give up the leadership of the free world.

In this dilemma no cost is too high as alumni recognize the worth of their diplomas, the prestige of their institution, the subsidy given them through endowments and gifts when they were students, and the relationship between financial support and university survival. They will give generously. I am fully convinced that Boston University is well on the way toward this vital concept. We need the loyalty and generosity of all friends of Boston University in order to achieve greatness in the world of higher education in the years ahead.
Once over lightly

With a batting average of .200 (4 of 5 Vanguard satellites thrown up so far have whooshed off into space; only one has done its duty, orbited) and 6 more times at bat coming up this year, director of the Navy satellite program John P. Hagen might be expected to show a certain amount of patient resignation.

He does. Asked in a Commencement weekend interview (you can guess what political implications the reporter hoped for): "But what if the Russians get to the moon first?" He answered, "Well, when we get there, we'll meet them."

Dr. Hagen came back to the campus after 29 years out (CLA, physics and astronomy, '29) to accept an Alumni Award for distinguished public service, and an honorary Sc.D. degree. The famous astrophysicist is not very big (5' 7", 140 lbs.), completely unassuming ("Yes," he smiled, "I still carry the tin lunch box -- it gets to be a habit after 24 years") and articulate. He had plenty of chance to prove the last in an hour-long press conference:

On Russians: There's no reason to expect they won't cooperate on exchange of information -- it's a little early to expect it yet.

On Man to Moon: We'll probably see this in our lifetime, but even in a "crash program," not much before 10 years. Some of the problems to be solved: protection against cosmic rays and meteors. As a matter of fact, there's no particular virtue to it as far as present knowledge goes.

On Education: I think colleges should jointly agree to raise standards for admission. And warn high schools it's going to be tough to get in. A basic curriculum? Solid courses in English -- writing and literature -- a foreign language (include Russian as a choice), math through trig, a natural science. And then in college, liberal arts. Specialize later.

A.J.S.

BOSTONIA, Summer 1958
Chief Justice Earl Warren, who received an honorary LL.D. at Commencement, gave the Commencement Address.

Left: Mrs. Harold C. Case with Gordon W. Allport, Harvard psychologist, who received an honorary Doctor of Humanities degree on June 8.


New M.D. William J. Cates, with his wife and two youngsters, after the Medical School's Hooding Ceremony, Sat., June 7.
REPORT ON A . . .

Busy Weekend

From the moment Dr. John P. Hagen threw out the ball at the Alumni-sponsored Red Sox-White Sox game Friday night, until new Doctor (LL.D. hon.) William Powers said at the Trustees' Banquet Sunday night: "Of all the nice things that have happened to me, this is the nicest," it was a busy weekend, June 6, 7, and 8.

Twenty-seven hundred young men and women were added to the alumni rolls on Sunday before the admiring eyes of a packed Boston Garden. And eight extraordinary men and one extraordinary woman (Earl Warren, Sol Hurok, John Hagen, Theodore Ferris, Robert Sarnoff, William Powers, Gordon Allport, Paul Siple and Catherine Drinker Bowen) were honored with doctorates at the same time. On Friday and Saturday upwards of 1,000 returning alumni strolled the Charles River Campus, visited the new SPRC and SEAA buildings, enjoyed an intellectual panel in the morning and an art exhibition in the afternoon, with an open-air lunch on Marsh Plaza in between.

By BYRNE WHALEN

Boston Garden was jammed Sunday afternoon, June 8, with parents and friends of the 2704 degree winners.
Much of consequence was said. For example, at the panel Missiles, Men and Morals, Saturday morning (staffed by 5 deans, 2 professors, and 11 professors emeriti) astronomy Prof. Gerald Hawkins, CLA, guessed, “If unlimited funds were available, a man could be sent to outer space in 18 months.” (Remarked later Vanguard’s John Hagen, who was in the audience, “I’d rather have about 10 years, there are so many problems.”) Psychology Prof. Maccoby of the Graduate School—who is a realist—said wryly, “The biggest problem: communicating to lay people, who make the policy decisions and provide the money.”

The overheard remarks from the sidelines wove a fascinating pattern, too. Only a Commencement weekend—a once-a-year mixture of pride, nostalgia, triumph, prominent men, loyal alumni, old grads, young, young bachelors supplies such skeins:

- “I really enjoyed every minute of it”; G. H. Underhill, Th ‘48, who drove from Englewood, Colorado, in six days with Mrs. U. and his four children, camping out on the way.
- “He taught me how to present a guidon”: Col. Amos W. Fleming, USAR, ret., CBA ‘28 of Gen. Ralph Palladino, Alumni award-winner, having come all the way from Apple Valley, California to say it.
- “The coldest temperature we had was 102°... And I’m proud of the way the nations worked together—we had a man at the Russian station, they had a man at ours”: Paul Siple, Sc.D. hon., scientific director of the current Antarctic exploration, who spent last year at the Pole.
- “What a wonderful place—this is where my daughter is coming”: Mrs. Hyman Cherenson (Gertrude Novick, Mus ‘33), whose 7-year-old Enid promptly proceeded to get lost in the 6-story maze of the “wonderful place” — SFAA.
- “There are no good acoustics for a bad artist—there are no bad acoustics for a good artist”: Sol Hurok, L.H.D. hon., impresario, who manages 4000 artists, should know.
- “It’s hard to believe—I never thought I’d make it”: unidentified B.S. winner to bemused father.

The Warren Words

But appropriately, the most provocative words were spoken by Chief Justice Earl Warren, LL.D. hon., in the Commencement Address. He made a plea for liberty of the individual, especially in the years to come, when the new graduates “take over.” The questions Justice Warren asked in his peroration are worth re-asking:

Will he (the individual, 30 years from now) still be living under free institutions according to the original American concept?
Will government still be his creature, or he its creature?
Will he be able to live with dignity according to his own conscience?
Will his study and exploration of outer space have given him a clearer picture of God’s Plan, or will his experiences have made him a cynic?
Will he be interested in the humanities or only in material comforts?
A HANDBULK OF
Scholars

175 young men and women graduated this year with the coveted tag on their sheepskin: With Honors. Here is a typical group, from all the University’s schools.

by Byrne Whalen

What makes a scholar tops? To find out, we took a close look at this year’s crop—the top students in each of the University’s fifteen schools. We couldn’t find anything they had in common—except a string of A grades. But one thing we did find out. They’re not bookworms or ivory-tower dwellers.

We found everything from an expectant mother to a folk-singing, guitar-strumming Fulbright scholar. In between we found, among others, a mother of two, a set of identical twins, a bridge-playing-debating champion and a future teacher, who keeps trim on water skis.

Meet them:

Jean Firstenberg—SPRC

Majoring in radio, Jean came to the University after two years at Mt. Holyoke College. She considers radio her “dream field,” perfectly suited to her personality. And Jean seems perfectly suited to radio. In her two years at SPRC, she has been the most active student on the staff of WBUR, the University’s student-operated radio station. She filled posts as writer, announcer, engineer, producer, and in her senior year was selected as program director, top position on the station’s staff.

Along the way she was elected to Alpha Epsilon Rho, national honorary radio and TV fraternity, and Media, SPRC’s honorary activities society.

Married to a Harvard Law School student, she expects her first baby in August. After that, New York and a free-lancing radio career. Eventually she hopes to do international broadcasting. “If I’m lucky, the Voice of America. There are far too few people in this field.”

Frank Lamson—Social Work

A 1952 CLA graduate, Frank intended to teach. But a Korean War tour with the army in Japan sidetracked him into social work, where he saw “. . . a greater need, and more flexibility.”

After Japan, he returned to Boston University for graduate study in group social work.

Described by his advisor, Prof. Saul Bernstein, as having “excellent ability,” he combines study with earning a living by working for the Boston Children’s Aid Association. His job involves therapy on mentally disturbed and physically handicapped children. His wife, who holds a Bachelor’s degree in sociology, helps him with his work.

Elected permanent class president, Frank was active in student activities, and is a member of the National Association of Social Workers.

He’ll pursue an active career in group social work but expects to keep coming back to the University “. . . to take a few courses now and then, so I won’t get stale.”

Dennis Collins—CIT

An aeronautical engineering design major, Dennis won the Institute of American Science award for scholastic achievement.

“One of the best students CIT has ever had,” says his advisor, Prof. Leonard Wexer. “His greatest attribute is his inquisitiveness, which a student usually doesn’t achieve before graduation.”

After graduation he will do research work with the National Advisory Committee for Aeronautics, but has plans to continue study for his Master’s degree, “probably in aerodynamics.”

A member of the Institute of Aeronautical Sciences, Dennis was elected permanent vice-president of his class.
Ronald Stephens — CGE
Twenty-six-year-old Ronnie is a veteran of four years with the Navy, two of them in North Africa. He left a promising business career in Florida because he "felt the need of an advanced education," and came to Boston because he had "heard about the uniqueness of the school" from his brother, Bill, a former honor student at CGE.
Working a 40-hour week to support himself and his wife of two years, Patricia, he found time to serve on the school's student council. In September he will enter CLA as a psychology major, expects to go on to law school after that.

Frederick M. Link — Graduate School
A new Doctor of Philosophy, Fred received his A.B. degree from Southwestern Tennessee University in 1952, his M.A. degree from Boston University in 1954, majoring in English literature. Since then he has been a teaching fellow in the University's English department.
He won a Phi Beta Kappa key as an undergraduate at Southwestern Tennessee, which he attended on a full honors scholarship. After graduation he won a General Education Board Scholarship, offered by the Rockefeller Foundation, and the Danforth Foundation Fellowship. Presently editor of the Graduate Journal, he hopes to join the University's full-time faculty.
Married to one of his former students (a sophomore English major), he holds semi-monthly discussion sessions with his better students, at his home in Brighton.

Mrs. Gertrude Barker — School of Nursing
Called "the most colorful personality in the school," Mrs. Barker finds it necessary to "live two separate lives." And does both well.

Sheldon Shapiro — CLA
Sheldon came to the University because of its debating activities (he participated in 165 intercollegiate debates, 114 on the winning side) and to prepare for a law career.
From CLA he goes to Harvard Law School, as winner of the Frederick Parlin Scholarship. Active in student activities, he served as president of the Debating Society, Pre-Legal Society, and History Club during his senior year, was on the University debating team all four years.
He was elected to Phi Alpha Theta (History Honor Society), Delta Sigma Rho (Forensic Honor Society), Who's Who in American Colleges, and won first prize in the Bacon essay contest during his junior year.

When not debating or studying, he is an avid bridge player.

Erwin Krasnow — CLA
Selected as "Man of the Year" by the Boston University News, Erwin will enter Harvard Law School in September, eventually hopes to enter private practice in Fall River.
Active in many student activities throughout his University career, he was president of his freshman class, president of Scarlet Key in his senior year, won a Phi Beta Kappa key, and is listed in Who's Who in American Colleges.
Sarah Gilfix—School of Education

Sarah Gilfix is the School of Education’s top scholar, and has been a member of the Elementary Education Club, Gamma Sigma Sigma, service sorority, Pi Lambda Theta, honor society, and Hillel.

In September she will continue her education at Boston University, working for her Master’s degree in Education.

Beverly Israel—Sargent College

Dedicated to her profession—physical therapy—Beverly traveled to California last summer to study a new technique. During the year she acted as a student instructor teaching the technique to her classmates. After attaining straight A grades during four years of study, she was elected to Scarlet Key, Who’s Who in American Colleges, and as permanent class secretary.

A native of Worcester, she’ll practice her profession at the University of Michigan Hospital.

Donald Dunbar—School of Theology

Summa Cum Laude, Phi Beta Kappa, Fulbright Scholar—Donald Dunbar.

Graduating summa cum laude from CLA in 1954, he won a Phi Beta Kappa key. After a year at the Albert-Ludwig Universitaat, Freiburg, Germany, on a Fulbright scholarship, he returned to the University. Object—a Bachelor of Sacred Theology degree.

Married, his interests range from writing free verse to folk-singing, accompanying himself on the guitar.
Richard Bardwell — CBA
Graduating summa cum laude, with his major in accounting, Dick is nevertheless no bookworm.
Class president in his junior year, he has been both treasurer and president of the Student Council. He was a sergeant in Scabbard and Blade, and was elected to Scarlet Key and *Who's Who* in American Colleges.
After graduation he goes to work for the Westinghouse Corporation until next summer, when he will enter the Army Finance Corps for a six-month tour of duty.

Edward Swartz — Law School
Coming to Boston University from the University of Massachusetts (A.B. 1955, Government), Ed was a member of the *Law Review* for two years, its editor-in-chief the past year.
He is a member of the Board of Governors of the University Student Bar Association. In 1957 he was a member of the team representing Boston University in the national Moot Court Competition.
Ed expects to take the Bar exams in July; then a tour in the service. After that, a practice or teaching.

Beverly Olson — School of Education
Transferring from the University of Massachusetts in her sophomore year, Bev has been active in church and school activities. She was treasurer of Gamma Phi Beta Sorority during her senior year.

Jean Firstenberg — SPRC
She is at home in all water sports, and is an expert water skier.
Next year she will start her teaching career in the elementary school system of Newton, Massachusetts.

Dorris and Dianne Paille—Sargent College
From Attleboro, Massachusetts, twins Dorris and Dianne Paille are both physical education majors.
And they act like twins: both were elected to *Who's Who in American Colleges*; both were elected to Scarlet Key; both were elected permanent class officers (one president and the other business manager); both to TWINESS Society, only winners of this highest Sargent honor this year; and both to the Honorary Auxiliary. Exception: ½ of a decimal point separates them in academic average (which was probably a bookkeeping error).
For the future, they will have separate careers. Dianne has a position at the Carnegie School of Technology at Pittsburgh, Pennsylvania, and Dorris will become a junior high school teacher at St. Claire Shores in Michigan. Also in the future both plan for Master's degrees in guidance — and marriage.

Mortimer J. Buckley — School of Medicine
A cum laude graduate of Holy Cross College in 1954, Mortimer received the Maimonides award of the Greater Boston Medical Society, given annually to the outstanding student of the School of Medicine.
He was president of the School chapter of Alpha Omega Alpha, national medical honor society, and a member of the Begg Society, honor society of the Medical School.
After a year of internship in surgery at Massachusetts General Hospital he will do research for a few years, ultimately aims to specialize in neurosurgery.
His brother, John, was a 1951 graduate of the School of Law.

Myron Schwager — SFAA
Majoring in Music History and Literature, cellist Myron was president of Kappa Gamma Psi, national professional music fraternity.
He was elected to Pi Kappa Lambda, national honorary music fraternity.
He plans to teach music after a tour of duty with one of the Armed Forces.

Jerome Waye — School of Medicine
Awarded the Massachusetts Medical Society Award as the student who best typifies the qualities of the ideal physician, Jerry earned his Bachelor's degree at MIT.
Married, he worked full time to finance his education, while maintaining top grades in school. He was elected to Alpha Omega Alpha, and served as vice-president of the Benjamin Waterhouse Society.
He will intern at Mt. Sinai Hospital in New York City.

BOSTONIA, Summer 1958
Their Military Assignment: STUDY

"Hanscom Tower, Air Force 11798, landing instructions."

"Air Force 798, Hanscom Tower, landing Runway 29, winds West 10 knots, altimeter two-nine-nine-zero. Call entering downwind."

A routine training mission — instrument flying practice at Bedford and Logan — is nearly over. Capt. Byrne P. Whalen, USAF, eases the twin-engined C-45 onto the runway, and taxies in to park. 5 p.m. End of a long day? Not yet. Studying to-

by Capt. James K. James, USAF

ight. Midterm tomorrow in Law of Communication, at the School of Public Relations and Communications.

Air Force pilot at SPRC? Yes. Byrne Whalen is one of many Armed Forces personnel, both enlisted and officers, attending Boston University.

The others:

Army, graduate student in Communication Arts (Radio-TV-Motion Pictures), SPRC.


Upper left: Preparing to fly. Byrne makes out flight plan at Base Operations.
Center left: Inspects the aircraft.
Lower left: Checks out parachute and other personal equipment.
Air Force, doctoral candidate in speech therapy, School of Education.
Navy, eleven registered nurses seeking B.S. degrees.
Navy, five undergrad student nurses.
Air Force, eighteen physics and geography students at CLA, grad and undergrad.
Navy, two grad students in Public Relations.
Air Force, seven students in Public Relations, grad and undergrad.
Not part-time, either, but full schedule. For example, Byrne Whalen took fifteen hours during the spring semester as a senior, due to graduate in August. With honors, too, in spite of doing three years' work in two.
The full schedule can be made even fuller. One pilot, Air Force type, spent the vacation week between spring and summer terms in class: instrument flying refresher course.

There are part-time students, too. Evening Division has fifty-five, for instance: Marines and Navy from Charlestown; Army from Natick, Fort Devens, Boston Army Base; Air Force from Cambridge Research Center.

By this time you are probably wondering, "why military people in college?" The reason: few people enter the services with advanced degrees.
Hence, the services send several hundred officers to universities each year for advanced study. These officers then can more adequately direct the complex scientific, technical, and administrative programs of the Armed Forces. Undergraduate programs seek two goals: to reduce shortages in critical occupational areas; to increase the value of officers who were not able to complete college before entering the service.

Selection of students is based on academic merit, military record, potential value after schooling, and availability.

Becoming available leads to quirks sometimes, for the needs of the service come first. Thus, Lt. Col. Milton Frank, Air Force grad student at SPRC, went to Spain while waiting for school approval. His specialty was needed in the Military Assistance Advisory Group. One overseas tour and three years passed before he entered school.

Inside military records — there's plenty of variety. Last assignments of SPRC students include: transatlantic navigator; all-weather interceptor pilot; general's aide; fighter-gunnery instructor pilot.

Take one man's career — Byrne Whalen's. Fifteen years ago, July 1943, he got his wings. After instructing for two years at flying schools, he was on his way overseas when V-E Day stopped him. Discharged in 1946, he played the field for five years — salesman, night-club manager, construction foreman, private eye, college student.

The Air Force recalled him in 1951, and he finally got into combat, the hard way. Ferrying a B-26, he had engine trouble. Bailed out thirty miles short of Hawaii, floated for two hours, got to Korea with the clothes on his back, and a new toothbrush. But fifty missions later he had a complete kit, and the Distinguished Flying Cross, to boot.

Back from Korea, he instructed again, at Reese Air Force Base, Texas, for a year before taking on a new job as base Information Services Officer. Two years later, Boston University, and SPRC, division of Public Relations.

He's an old-timer, as are most of the other military students. But not all. Over at the School of Nursing, five young WAVES, Hospitalmen (or should it be Hospitalwomen), study in a four-year course. The goal? Degree, registration, commission.

What about academic backgrounds? Sample from SPRC: journalism; political science; English; drama; history. And from all over the country — California, Georgia, Southern Methodist, Pittsburgh.

Capt. W. Eugene Reid, Air Force and SPRC, completed two years' credits in military night schools conducted by the University of Maryland.

Byrne's courses at SPRC are standard for a senior, up to a point. They include Law of Communication, Human Factors in Public Relations, Advanced Writing in Public Relations, Field Studies (his is on the Catholic Guild for the Blind — a report on its organization and operation).

But one is not so normal — a graduate course, Directed Study, under...
Take the memory of a Univac, the philosophy of a sage, the ambition of a Horatio Alger hero, blend and sprinkle them with wit, and you have some of the character ingredients found in Justice William E. Powers, LL.B. '35, LL.D. hon. '58.

Judge Powers produces a broad smile when you mention his new post as associate justice of the Supreme Court of Rhode Island. You will too, when he tells you: "I'm kept pretty busy these days, listening to cases I helped bring to trial as attorney general." But even his busy court schedule doesn't prevent him from taking on the many speaking engagements he is constantly called upon to perform.

His popularity as a speaker stems from the fact that as a public figure for more than 12 years, he has welcomed every opportunity to keep the citizens of Rhode Island informed on matters which interest them most, regardless of whether it was election time or not. The policy of keeping the public informed, together with his amiable personality, has made him a hard man to beat—as many a political adversary has found out.

The Judge, however, takes a more modest view of his success: "I just never lost sight of the fact that people get very little for their tax dollar on intangibles. They get highways over which to ride, they have the police to protect their property, and..."
they have a garbage collector to pick up their rubbish. But my job is an intangible that the people are paying money for, and they are entitled to an accounting."

The rise of William Powers to the highest court in Rhode Island makes a story which might be rejected by a hard-headed publisher as too unrealistic. It is hard to believe.

As a youth Bill Powers had dreamed of becoming a lawyer. But the dream seemed to fade when, following the death of his father, he was forced to quit school at the age of 15 in order to support the family. It seemed as though tragedy had further thwarted his ambition when he was blinded while tinkering with a radio four years later.

But misfortune was no match for Bill Powers' determination to succeed. No longer able to provide for the family of eight, Powers enrolled in the Perkins Institute for the Blind, in Watertown, Massachusetts. Three years later he was graduated in the upper level of his class.

Not only did he manage to leave Perkins with excellent grades, he also left with the hand of Esther Johnson (CLA '24), an instructor at the Institute. They were married shortly thereafter, and William Powers immediately made application for admission to the Boston University School of Law. Needless to say he was accepted.

With help and guidance from his wife and Dean Albers, late Dean of the School of Law, he went on to graduate second in a class of 105. But there was still one more hurdle to overcome. He had to establish a practice.

While he was always interested in politics as an adjunct to law, Powers now felt that entering political life was a necessity. "I had no other way of making myself known," he relates. "For a lawyer it is unethical to advertise, but it is acceptable to gain recognition through public office."

Back in his home town of Cumberland, Bill Powers became well known to the local citizenry and was soon elected as Probate Judge for Cumberland. Three years later he went on to fill a seat in the state House of Representatives for five consecutive terms.

The big move came, however, in 1949 when he was elected attorney general for the state of Rhode Island. Swept into office by the highest plurality ever accorded any attorney general of that state, Powers went on to win four more terms in that office, another unprecedented feat.

Actually, Attorney General Powers had only planned to hold the office for two years and then enter private practice. But the situations and duties confronting him proved so fascinating that he found himself back on the ballot whenever election time rolled around.

While the Judge doesn't consider himself to be a superstitious man, his more than nine years as attorney general have left him staunchly convinced that the full moon affects people. Ask him if he really believes it and he'll tell you: "I've got to believe it, even though there may not be any medical basis for it. Every month, while I was attorney general, when the moon was full, I would get anywhere from 4 to 10 crackpot letters and at least a half-dozen telephone calls.

"The general complaints were against their own families: some would complain that their mother had murdered their father . . . a brother had stolen . . . a sister was being confined against her will . . . or a mother against her will. All, if true, would come under the attorney general's office. We investigated and found that the murdered father was still alive, no one had stolen and no one had been confined against his will. This would occur repeatedly, month after month from the same persons, and always when the moon was full."

Now that he has been appointed to the Supreme Court, Judge Powers can recall such incidents with more humor and less concern than when they vexed him while attorney general. In fact, many provide source material for the anecdotes he likes to tell.

On rare occasions—those times when he isn't busily reviewing the law or addressing one group or another—Judge Powers enjoys relaxing in the den of his Cumberland home listening to "talking book" albums on his long-playing phonograph. And he can sometimes be prodded into playing a few games of pitch with his friends. With his extraordinarily keen mind and a deck of Braille playing cards, the Judge proves to be worthy competition for the best of them.

The Judge attributes much of his success to his ability for remembering details. It isn't unusual at all to find him helping someone out on a name, place, date, or amount. In the course of the interview for this story, for example, it was phenomenal the way Judge Powers was able to return to the conversation at the exact point where he had left off, after being interrupted by official business for as long as five or ten minutes at a time.

Members of the press are sometimes prone to refer to Judge Powers' blindness as a handicap. Anyone who knows him will readily admit that this is a mistake. He may have been afflicted, but no one can ever say he was handicapped.
CITY ROOM on the CAMPUS

There's no monotony on their job: to keep up with the news on a 15-school campus.

Visitors at the Pentagon will often ask: "With all this confusion, how does anything ever get done?"

Visitors at the Boston University News Bureau often have the same comment, especially if they happen to drop by between 4:30 and 5 o'clock in the afternoon when the place literally turns into a madhouse.

"Who's making the deliveries to the downtown papers tonight?"

"Do the must-rush list first, the others can wait until morning. I'd like to have a warm supper one night this week."

"Hold it, gang, one more story to run off. Why can't you reporters write your stories earlier?"

"Darn it, the stamp machine is stuck again."

"Well, just don't stand there, God gave you one — use it!"

Add the noise of an addressograph, folding machine, mimeograph, and duplicating machine; people stapling, typing, pasting captions, stuffing, stamping, running envelopes through the mailing machine; telephones ringing; secretaries and typists proofreading aloud, and you have a picture of the News Bureau ending a typical day.

But it's all worth it. According to director Emanuel "Manny" Goldberg, the bureau serves to tell the whole University story to the outside community, using every medium of communication in the process — newspapers and news services; magazines, general and special; radio; television.

Mr. Goldberg is a graduate of the journalism department of CBA (now SPRC), class of 1942, and served as press secretary for former governor Christian A. Herter, prior to taking over the directorship of the News Bureau. Last year he was named by Mr. Herter as a member of the Massachusetts Commission Against Discrimination.

1000 Releases Daily

According to administrative assistant Dorothy McCann, who has the task of seeing that stories and captions get reproduced and mailed out, more than 1000 releases daily leave the bureau telling of Boston University students, faculty, facilities, functions, and alumni to the broad "outside world."

by John J. D'Addieco

"If we put out eight general releases (which are always sent to the Boston newspapers and wire services) in one day, which is about average," said Miss McCann, "it means that over a thousand releases in all will be sent out after we finish covering everyone on our various mailing lists." In addition several hometown stories to some particular magazine, trade journal, or newspaper are also sent out in the course of a day.

On special occasions, such as the Conference on the Creative Arts held last year by the School of Fine and Applied Arts, a news release has been sent to as many as 2000 direct points.
throughout the country. In this case the mailing included drama, music, and other specialized editors on many daily newspapers throughout the country.

Clippings in Return

In return for all this effort, the bureau each week receives hundreds of clippings from all over the country from its two clipping services, ranging from one or two line fillers to whole column lengths with pictures.

It is a rare day, indeed, when the daily batch of clippings from New England Newsclip does not contain 50 or 60 clippings from New England newspapers and magazines. Proof of the bureau's national placement comes once a week from Burricle's Press Clipping Service.

In 1957 the bureau received 7271 clippings from New England Newsclip alone, compared to 4485 the previous year. This year looks to be even better with 4250 received through April. Also in April of this year, the bureau established a new monthly record receiving 1326 clips from the New England Newsclip.

A large segment of the bureau's budget is devoted to the clipping agencies but, according to Mr. Goldberg, "This is one area where we are delighted to meet constantly increasing costs."

Occasionally a clipping from a foreign language newspaper poses a problem at the bureau and it is necessary to call the University's language experts for assistance. For instance: a story about three Thailand students studying at the School of Nursing appeared in the Bangkok Post, but it was printed in the native tongue. The bureau could make out the subject of the story by the names of the girls, but had to call on a translator to see if the story had been used verbatim from the original news release or if changes had been made.

Incidentally, most stories concerning foreign students and their activities at Boston University are routed through the United States Information Agency in Washington, with whom the News Bureau works very closely providing news about the students to their native lands.

Below left: A "prestige" photo made into a mat, this picture of Shields Warren and Dr. Case appeared in 75 New England newspapers.

Below right: Some news just happens by accident. This picture of David Gordon conducting a freshman English class on Storrow Drive embankment appeared in all the Boston papers and hometowns of those in the picture.
Boston Placement

It is also a rare day when a Boston University story or picture—having originated at the News Bureau or having been suggested by the bureau—does not appear in the Boston papers. These days are few and far between.

In fact, an editor at the Boston Herald recently remarked to one of his fellow editors: "What do you think gets more play, the 'B.O. Musts' (journalese: business office says 'print it!') or Boston University?" Said jokingly, but proof of the bureau's ability to get press release and picture placement. Added proof—the Sunday, May 26, issue of the Herald.

—Soviet planist at Univ. Celebrity Series (With 3-column cut).
—3-column cut and caption, Women's Rifle team (National Collegiate Champions) receiving medals; also a 3-column team picture in rotogravure section.
—Brockton banker turned scientist working in University laboratory (with 3-column cut).
—2-column cut of co-eds studying on banks of Charles River.
—Celebrity Series date changes.
—Methodist Bishop Lord and his cabinet covering the entire back page of the rotogravure section.

Right Place, Right Time

Some news and pictures that emanate from the bureau are brought to the bureau's attention by accident; sometimes it's a case of being at the right place at the right time.

Examples:

When the first balmy spring days hit Boston in early April, freshman English instructor David Gordon conducted his class on the Storrow Drive embankment, in direct view of the News Bureau. An alert editor seeing the spot news value of the incident, had Photo Service take a picture. It was serviced to the Boston papers as well as the hometown papers of the subjects involved. All being used that was fashioned after the one used at West Point. The reporter had to pry to get some facts (they didn't think anyone would be interested) but he got enough for a story. It was used in the Boston papers as well as the service publications, and copies of the original release were requested by Army installations in the First Army Area.

BOSTONIA once played an important role in a story being used in Newsweek (circulation: 1.2 million). The Boston correspondent for the magazine happened across the Winter '58 issue of BOSTONIA, noted a story on Professor Edward A. Post. With the aid of the News Bureau, he wrote up Professor Post and his "Post-graduate" sessions for the May 5 issue of Newsweek.*

"The Chief" & Memorable "Slips"

Second in command at the News Bureau is assistant director Bruce F. Smith, CBBA '47, who was managing editor of the Old Colony Memorial in Plymouth, Massachusetts, before coming to the bureau. Also serving as city editor of the bureau, he is affectionately (at times) known in the busy News Bureau City Room as "The Chief."

Smith has a book of boners— unforgettable "slips" made by his student reporters. Some of his favorites (caught, luckily, before publication):

The story about a grant left by a prominent Boston lawyer to the Law School. In writing the story, the young reporter wrote in one place: "He died last April after 27 years of practice." Needless to say, the reporter will never forget this.**

On another occasion an undergraduate intern at the bureau covered a speech, wrote it, never once mentioned the name of the speaker.

And then there have been some weird sentence constructions and

*Another News Bureau-Newsweek collaboration: Prof. James A. Fisher's (Junior College) Utopia project described in Newsweek, June 2.
**Guaranteed: It was me!
(Continued on page 40)
More University People

- Sanhueza
- Jones
- Claff
- Thomas
- Browne
To many of his fellow graduate students he looked more like a young English nobleman than a Chilean. 
Not surprising. Nearly everything about tall (6'3"), broad-grinning Angel C. Sanhueza is paradoxical.

Six years ago he was singing with a quintet in Chile. Four years later, at 26, he became vice-president of Chile's management association, Instituto Chileno de Administracion Racional de Empresas. Last year the University of Chile granted him a professorship (despite no degree) to teach the first public relations course ever offered in the copper-rich republic.

This spring he and Bernard Herberick, Director of Information and Education for the National Industrial Conference Board, put the finishing touches on their public relations text, the first ever written in Spanish.

Already an established authority on public relations in Chile, he came to Boston University last spring, under the sponsorship of the International Cooperation Administration, to study American public relations.

In September he entered the University's School of Public Relations and Communications with a healthy smattering of law, philosophy, and anthropology. Anxious to learn, he had no trouble, even with the language. In eight months he audited six graduate courses, and enlisted Dr. Nathan Maccoby, head of the School's Research Division, for advanced tutoring in public opinion.

Into a Dulles-like schedule, Sanhueza crammed visits to G. E., U. S. Steel, Kodak, and four management conferences.

A combination of writing and organizational skill have rocketed the resourceful Chilean to success. He first gained the notice of "important people" by writing on a wide range of subjects—government, music, Indian brain surgery, flying saucers, etc.

His U. N. article led to the job of organizing an information section for "Plan Chillan," an agricultural project of ICA in southern Chile. He at once suggested publishing a magazine. Two weeks later, minus a definite "go ahead," Sanhueza stacked 2000 copies of Plan Chillan in the project director's office. Today, nearly every farmer in Chile reads the magazine.

This triumph catapulted him into a post with the Chilean management association, and within a year he was the vice-president.

Last December Sanhueza was married—twice! Chileans must go through a civil ceremony. With Sanhueza in Boston and bride-to-be Tamara Kegan in Santiago it meant a long stretch, but the couple made it via telegram. One neat complication: Tamara's father stood in for the groom. As Sanhueza put it, "My father-in-law was my wife's husband." The happy couple made it official two weeks later, arm-in-arm this time, in a Catholic ceremony here in Boston.

Before leaving the University this spring, Sanhueza made it clear that he wants to return in a few years with a team of Chilean public relations men for a study of American industry.
"Pathetic facilities, but good men, and good men are what count." In 1882, that's how Boston University looked to Charles D. Jones, M.D., the University's second oldest living alumnus.

Dr. Jones, 94, only 8 years retired from practice, now occupies himself with photography, botany, and full-time visiting.

He is the kind of man who will warmly shake your hand, pull up a chair for you, amusingly relate how the class of 1886 goofed, then ask if you have time to see his slides of New Hampshire. It will take only a minute to set up the screen.

One of the good men he remembers is Professor Coit. "The University had no telescopes in those days. So for our astronomy class he would march us down to Boston Common where we peeked at the skies for five cents on clear nights."

Other good men had memorable characteristics: "Dr. Alpheus Hyatt, who would dissect frogs before the biology class wearing carpet slippers." And another biologist, "Professor Augustus A. Buck, would make certain his class was awake by loudly stamping his feet on the floor."

The University was at 18-20 Beacon Street when Dr. Jones entered as a freshman. The student lounge in the basement of the University "afforded him a chance to watch the feet of all the people walking by."

Things brightened up in 1882 when the University moved to 12 Somerset Street. "There we had good light, ample room, and a gym."

As a student Dr. Jones didn't have a wild time. "Couldn't afford it," he explained. The closest thing to a wild time was escorting a young lady up and down the corridors of the building in order to get set for refreshments." At that time the trustees refused to allow college socials, attended by both sexes, to extend beyond 6 p.m. They had no dances, learned parliamentary law instead. They had debates and mock trials.

"But we had a jolly good time at the fraternity," he added. He belonged to Theta Delta Chi social fraternity.

After graduating from Boston University in 1886, Dr. Jones entered Harvard Medical School and graduated in 1889. Half his career was spent as a general practitioner, the rest as an eye specialist. He was Chief of the Clinic at the Boston Dispensary and on the staff of the Eye and Ear Clinic.

Seven years ago Dr. Jones moved into the Davenport Memorial Home in Malden. He spends much of his leisure now picture-taking. Some of his favorite prints and slides: the Mayflower, taken in Plymouth last year; the White Mountains.

M. A.
A few years ago, a well-known heart surgeon wrote a letter of thanks to a Brockton, Massachusetts, shoe-box manufacturer. It read, “I am sure that you will be delighted to learn that the heart defibrillator which you built and donated to our heart service saved a man’s life... this instrument will eventually allow us to attempt more difficult operations.” An unusual letter to a shoe-box manufacturer, but to a very unusual shoe-box manufacturer.

It was to C. Lloyd Claff—manufacturer, banker, research biologist, inventor, educator, and research associate of the Boston University Graduate School’s department of biology.

The defibrillator, an electrical device which literally shocks the heart into action after it has stopped beating, is merely one of many inventions on which the distinguished and widely renowned scientist businessman holds patents. Others include: An apparatus which takes over the work of the heart and lungs during cardiac surgery — standard equipment in operating rooms the world over; and the Claff Autotherm, a self-heating boot, or sleeve, for treatment of congestions or diseases of the arm, leg, or back — subject of an eleven-page article of evaluation by the Mayo Clinic.

Always interested in medicine, Mr. Claff completed the premedical course at Bowdoin just prior to World War I. During the war he took military training at Harvard and served as a deck officer on a Navy transport for two years. After the war he joined his father, inventor of the first automatic shoe carton machine and founder of M. B. Claff & Sons. In 1928 he became president and manager of the firm.

In 1932 he raised some eyebrows by joining a summer course in protozoology, conducted by Columbia’s late Dr. Gary Calkins, at the Marine Biological Laboratory at Woods Hole, Massachusetts. The eyebrows raised higher when he finished second in the class, and was invited back the following year as an independent researcher.

Since then he has become renowned for his work on protozoa, single-celled animals which are the basic form of life, has become president of the Single Cell Research Foundation, Inc.

For several years, he has teamed with Boston University scientists — Dr. Leland C. Wyman, professor of biology (and a classmate at Bowdoin), Dr. George P. Fulton, chairman of the biology department, and Dr. Fred Sudak (now with the Albert Einstein College of Medicine), on research problems at his laboratory in Woods Hole.

And each summer for twenty years he has trained a promising young scientist in his laboratory. He also conducts a short course in “micro-techniques” for several students each year.

All this Mr. Claff accomplishes on weekends and during the summer. The rest of the time he is a very successful businessman. Besides being president of a firm which does a $4,000,000 annual business, he is president and director of a paper company, a paper products concern, and a firm which manufactured the smallest lithographic presses in the world, air salvage submarine valves, and “booby traps” (still classified) during World War II, now builds automatic machinery and special instruments for biology and medicine; vice president and director of a bank, and president of an instrument firm.

Lloyd Claff sees nothing paradoxical in his accomplishments. “Some of my best ideas on manufacturing shoe boxes come to me while working in my research laboratory at Woods Hole, and some of my best bits of research inspiration have come to me while working on new types of manufacturing machinery,” he says.

J. J.
Mr. Jeevanandam P. (his friends call him J. P.) Thomas, Boston University School of Education graduate student, shares the responsibility of educating 400 million Indians in scientific physical education.

J. P. Thomas' idea of physical education is quite different than that of most American physical education teachers. "American physical education puts too much emphasis on varsity sports instead of individual development." In his country Yoga — India's unique contribution to scientific education — "educates the body and mind at the same time." In his words, "we need a practical program not just a well-planned one. Swinging doors and low-hanging tree branches can still be used. The setup isn't most important, it's the activities that count."

Throughout college — four degrees and many academic awards — his aims became clear. Organizer of three State Physical Education Associations, past director of the State Department of Physical Education, head of the 1952 national Olympic competition, J. P. Thomas is now Dean of his alma mater, the YMCA College of Madras.

The large number of students, cultural and language differences, make educating 400 million in scientific education a task with many problems. J. P. reflects that at the YMCA College "there are about 18 languages spoken as the students come from so many language areas. We have to teach in English for several more years."

Thus far, J. P. Thomas has written three textbooks widely used in Indian schools and colleges. In addition he edits and publishes Vayrayam, the journal of health, physical education and recreation.

J. P. came to the United States last September to study. He attended Springfield College for a semester and is now at Boston University. Here he is completing work toward an Ed.D. His dissertation is an analysis of Indian culture as related to development of physical education programs in Indian schools.

Recently he spoke on "Athletic Studies" at the National Convention of the American Association of Health, Physical Education and Recreation in Kansas City. Returning from the convention, he stopped in Washington, D. C., where an amusing thing happened. Just as J. P. was leaving the Capitol building a policeman tapped him on the shoulder. Surprised and thinking he had done something wrong, J. P. was amazed to hear the policeman say, "You are an Indian from India, I am an Indian from the United States."

His leisure time? Devoted to reading, mainly classical and Biblical literature, and writing textbooks and professional articles. And, naturally, letters to his wife, daughter Nalini, and son Kumar.

Since games and recreation are universal, J. P. considers it beneficial to combine Indian and American physical education principles. "India is the biggest democracy and a balanced physical education program may help create a democratic basis for the educational system. The easy way to democracy is to learn to play. Enormous interest in sports and games among children and the general public provides a hopeful future."

G. M.
Ben Browne almost completely renovated religion once. Or at least the traditional Sunday morning service. There he was, a young student minister serving in the jungles of New York and New Jersey. He was in the pulpit to deliver his sermon.

No notes!

But Ben got out of it all right. He just decided that what religion needed was considerably less talk and more time for prayer, singing, and meditation. The congregation had it that morning.

As Ben expressed it “there was an awful effort to etch words of wisdom on my tabula rasa, which, with each second, became more rasa.”

That experience came back to him in a rather ironic way recently. As executive director of the Association of Non-Tax-Supported Colleges and Universities in Washington, Inc., he was visiting with the Chancellor of St. Martin’s College (Benedictine) and was invited to join the Fathers for lunch.

He beamed congenially. “How nice to have your lunch in such a quiet and restful atmosphere.” A long silence . . . a raised finger and whispered word from the Abbot.

It was another of those times that called for considerably less talk and more meditation. The Benedictine Fathers eat their meals in complete silence.

Though this experience was unique for Ben, the visit was not. It was only one of the many things that make up his busy day in public relations. He is busy relating to business and industry the importance of a development program for a group of eight liberal arts colleges and universities — four with Catholic and four with Protestant affiliations. He is helping to see that the 14,000 students in these schools get a good education.

Ben is a vigorous young man attacking an age-old problem — raising funds for education. In Washington state Ben has an uphill battle. Unlike New England, which was bred on the system of private schools, it is hard to impress people with the importance of private liberal arts education free from state control.

“I spent so much time in New England where the top schools are the private ones,” reflected Ben, “that it was difficult for me to realize that I would have to sell the idea of the value of schools where professors are able to teach, read, and discuss what they want.”

The six college presidents with whom Ben works in the Association for Non-Tax-Supported Colleges in Washington, are all completely dedicated to maintaining private education in a dual system.

Ben is like a sales manager. The campaign he conducts — to convince business and industry that the initiative and independence considered vital to our economic system are traits equally important to our educational system.

In selling industry on the idea of private enterprise in higher education, Ben has a sales force of six college presidents.

These presidents, in pairs, call on corporation officials to raise funds for the Association. Ben schedules the appointment and the sales force of presidents make from six to eight calls a day during various periods of the year.

But Ben isn’t all business.

Nancy Washburn earned her Mrs. while working on her M.S. at Boston University.

At that time, enrolling in Prof. Gerald Brace’s History of the American Novel wasn’t calculated to do anything more than it stated in the catalogue. Ben had other ideas about the course. It may seem a little strange that the future Dr. Browne had to phone a girl to get an explanation of a reading assignment. The reading assignment, Moby Dick. But that’s the way he went about getting to know Nancy. The unsubtle approach worked. Their first major accomplishment — Mark Stewart Browne, aged 22 months.

But he didn’t spend all of his time in college phoning girls about reading assignments. In fact, he has a pretty impressive educational background. It started with Vermont Academy, Duke University, and Boston University (B.A., English; M.A., Social Philosophy). Graduate work was spread out over Andover Newton Seminary, Princeton Seminary, Union Seminary, Boston University Graduate School (Ph.D.), and the University of Paris.

After teaching at Keystone College, Bryant College, and Suffolk University, fund raising appealed to Ben. The National Conference of Christians and Jews and the Crusade for Freedom, both in Boston, started him toward the public relations and fund raising job he now holds.

At a smiling 37 he has accomplished a lot. And to Ben . . . “it’s fun.”

D. F.
by Robert Niblock

He retired into the 19th Century

SCAMMELL of Sturbridge

John Scammell relaxing in an antique Windsor chair on the step of the Meetinghouse overlooking the common at Old Sturbridge Village. From this vantage point he watches the daily visitors inspecting the numerous structures which range from the simple dignity of an unpainted farm house to the patrician elegance of a stately Georgian mansion house.

John Scammell is speaking of the Golden Age of American Idealism. A cluster of college students, seated on the steps of a white-spired New England church, look up at the bearded man. For a quarter hour this retired Boston University professor renews the enchantment that had fallen through the years on his thou-

sands of students at the College of Business Administration. All this should have ended in 1950, when he retired, and in a way it did. But John Scammell is a one-man Boston University, and where he goes, disciples new and old come to hear more of his wisdom.

Perhaps a thousand will see him this summer, and especially in September as they make a pilgrimage to Old Sturbridge Village, an hour from the Hub of the solar system by Massachusetts Turnpike, a century and a half away in spirit.

"Our Golden Age," John Scammell is saying, "was the period from 1790 to 1840, and it is just this time

BOSTONIA, Summer 1958
that is preserved in memory at Old Sturbridge. See how the soft June sunshine casts only light shadows there on the Village Green. The Mansion House at the riverside is in the same mode as the home in nearby Springfield where Emily Dickinson spent childhood days during our Golden Age. And Hawthorne was dreaming of marble fauns and a girl named Hester Prynne, and Emerson and Thoreau pondered together at Walden."

The students expect poetic speech from the philosopher, and he does not disappoint them. "Old Sturbridge represents a moment at our best, the New England rural culture — a moment frozen in the stream of time. As I play the organ and lead the vesper service of a Sunday at twilight, I think of the Five Little Peppers, and Louisa Alcott's Little Women. I should not be surprised were the three youngsters from Longfellow's 'Children's Hour' to slip in to worship with us.

"There is something permanent in the fleeting moment, the time that is gone, if we can but see it. The whole spirit of Old Sturbridge is re-creation in the mind of the fine and noble of our past. Because of this substantial tribute to cultural memory, America will not forget its heritage."

A youthful sparkle comes up in his round blue eyes as an old recollection jogs him. "The University was building to new triumphs in my day," he says. "To be sure I did not teach business subjects, but I found in CBA students the same thirst for the humanities that had brought me back to college halls. Dean Everett Lord wanted me on the faculty for one thing because I had traveled in Europe for a book publisher and thus had commercial experience, but more to keep the boys' noses away from too close application to the business grindstone.

"I recall how Charley Farrell would light up when a passage in Shakespeare moved him. Last year I was his guest at Palm Springs. Not a likely outcome, is it? — a CBA alumnus turning for a career to the stage and television? But Charley caught the gleam, as others did in other ways. They like to come back here to relive classroom days — bank presidents now, heads of corporations, or teachers like myself."

One former student of Mr. Scammell, Wesley Pratzner, who is now a professor of public relations, vividly recalls his days in Professor Scammell's logic class. "As a freshman," says Mr. Pratzner, "I had 'Doc' Scammell for logic. I seemed to be doing well in the subject, but when the grades were released I found that I had failed. I made my plea to Doc but he explained that I was simply too young to pass his course. I must have matured sufficiently in the subsequent year since I received an A when I took his course again."

One of Mr. Scammell's intimate friends and colleagues, Professor
Hugh Babb, remembers his former college teaching days with Mr. Scammell. “We taught in the English Department at CBA,” says Mr. Babb, “and spent many off hours discussing topics of common interest. We both had read extensively, especially in philosophy and psychology, and we enjoyed matching comments on these topics. Often we disagreed, but we always respected each other’s views. It was a very healthy form of mental stimulation.”

John Scammell, the sage of Old Sturbridge, was born in Surrey, England, in 1881. However, he left the Isle with his parents at the age of five to come to this country. “We first lived in San Francisco,” recalls Mr. Scammell, “and the charm of that city is challenged only by Venice. Even today I can remember Chinatown, covering a dozen blocks, and besprinkled with Chinese restaurants, bazaars, and shops. And I still mentally retrace my steps up Telegraph Hill where I went as a boy to watch the ships, like tiny shells, drifting on the blue waters of the Bay.”

By the turn of the century, he had found a different kind of charm—one of ivied halls and shaded paths at Harvard.

“Thanks in part to delayed graduation because of illness,” says Mr. Scammell, “I had occasion to spend many pleasant moments with my great teachers. I recall, in particular, the wonderful feeling of companionship I derived from evening strolls through Harvard Yard with philosophers William James and George Santayana. James had the uncanny ability to speak of anything from baseball to Royce’s philosophy and make you feel it. Santayana’s aesthetic approach to religion was refreshing.

“My wife, Jessica, and I often chat about our old professors with admiration and affection. You see I did outside lecturing at Emerson, which my wife attended. Thus, I came to know many of her professors and see in them those same qualities of greatness and simplicity that I had seen in my own teachers.”

Mrs. Scammell, who was a schoolteacher for many years, joined the staff at Old Sturbridge with her husband to be one of the weaving demonstrators. She, as had Mr. Scammell, inherited the old tradition of church-going folk with ministers and deacons on both paternal and maternal sides.

Says Mr. Scammell, “The Bible was literature as well as religion for us, and still holds that twofold influence. Too, the classical languages and literature were outstanding in our schooling, as well as the modern tongues. We have devoured books, especially the leading poets and novelists among our lives.”

The prodigious influence of a home tuned for fine thinking and reading, and stimulating educational experiences ultimately opened a new field of study for Mr. Scammell. He began to read the writings—even in galley proof—of New Testament specialists Kirsopp Lake, Morton Enslin, and Robert Casey, perceiving their sheer beauty and intellectual charm in exploring the Gospels. Subsequently, he became a lay reader in the Episcopal Diocese of Massachusetts. On Sundays he held church services in one after another of two or three little missions in Boston’s neighboring villages, and also assisted the Rectors of Christ Church, Quincy, and St. Stephen’s, Cohasset.

In Old Sturbridge Mr. and Mrs. Scammell have a wonderful blend for their interests. Mr. Scammell dons his black robe for vespers and reads from the great Columbian Bible; he may reminisce with old colleagues and students on the white pillared portico of the church; and he can recall the writings of the masters as he plays the organ in the gallery. His wife finds equal satisfaction as her fingers nimbly weave the cloth for visitors, who listen intently as she explains her craft.

“Through Old Sturbridge,” says John Scammell, “The Golden Age lives on—and we are part of it. Indeed, no greener pastures could be found for us to graze in as retired ‘young’ old folks than these at the Village.”

Summer 1958
To sink Navy for Homecoming crowds on October 4, is just one of the neat assignments in

THE TOUGHEST SCHEDULE YET

by Bob Forbes & Larry Strumwasser

The Steve Sinko reign at Boston University is being hailed as the Terriers "New Era" in football. In his first year as head coach, Steve's young ballclub won five of eight games. The former Duquesne gridiron hero is pleased over the return of 22 lettermen, but not overconfident in light of the heavy opposition ahead in 1958.

The toughest schedule in the University's 74-year pigskin history will call for a tremendous stirring by the sleeping giant of Commonwealth Avenue. None other than Lambert Trophy winner and Cotton Bowl champion Navy will thunder into University Field to inaugurate the home season on Saturday afternoon, October 4.

The pre-season ticket sales have been the heaviest in the history of Boston University football. Winchester, Mass. folks, out to watch the debut of their favorite football son Joe Bellino of the Middies, have already purchased a block of 1000 tickets. If you haven't ordered your tickets yet, clip and mail the order form appearing at the end of this article.

Penn State and Syracuse, the second and third ranked Eastern independents, will be on hand for Friday night games at University Field in the fall. On October 17th the Nittany Lions will play their first evening contest in 10 years. Traditional rival Syracuse will make its annual appearance against the Terriers on November 7th. Last fall at Archbold Stadium Paul Cancro and Jimmy Dean ripped open the Orange defenses, but a last-minute rally broke the hopes of a tie game and Syracuse ended up with a 27-20 win.

Two other local attractions will include up-and-coming William and Mary, arriving on Saturday after-

Steve McGowan (No. 64), Guard, and Phil Kearney (No. 84), End, lead the charge on to the field.
noon, November 1st, while the November 15th date has been set aside for the annual Boston College battle at the Heights. The Terriers have failed to catch BC since the series was reopened in 1954, but Coach Sinko feels that his team is now ready to play the Eagles on an equitable basis. Both schools play man-sized schedules and the personnel appears to be about the same, except that BC still has the edge in depth.

Only three out-of-town games will be played, two of them close-by. The season opens on September 27th at Massachusetts and Holy Cross will be faced at Worcester on October 25th. The mighty West Virginia Mountaineers will be visited October 11th at Morgantown, just a week after the clash with Navy.

Sinko and Back Coach Bob Margarita are most exuberant over the return of the starting backfield unit of quarterback Emo DiNitto, halfbacks Paul Cancro and Johnny Maio, and fullback Jimmy Dean. The quartet powered the Terriers to 196 points last season, tops in New England and 10th best in the entire nation.

The brightest addition to the varsity could be fleet halfback Bill Burgess, 1954 Massachusetts schoolboy high-scoring champion who tallied 158 points. A 5-11, 190-pound athlete, Bill runs the 100 in 9.8, kicks the stuffings out of a ball, and was strong passer in high school. Another fine young prospect is halfback Dick Desmarais.

Recapping last season briefly, the Terriers opened up by smothering Massachusetts 66-6 and were still rolling against Syracuse. The flu bug caught up with the Scarlet and it cost the West Virginia game. Fighting back after a real drubbing, the Terriers clubbed Bucknell 28-0, whipped Holy Cross 35-28 for the first victory in 31 years, and managed a 7-0 conquest over George Washington.

Injuries to Dean, Maio, Kenney, Wanosky, and Tom Pat Sullivan blew up any chance of victory against BC. But the final weekend the Terriers again came back to defeat Yankee Conference champion Connecticut, 32-7.

"If the sophomores can give us the support we need in depth, I figure we can have a successful season," says Sinko. "Our chief asset will be the talented returning backfield which carried us last year. The biggest problem will be filling holes in the line due to losses at end and tackle."

The 1958 team will assemble August 30th to draw equipment and prepare for a 17-day stay at Sargent Camp. The Terriers will scrimmage Dartmouth on September 21st at Hanover, N. H., a week prior to the season's opener.

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### 1958 FOOTBALL TICKET APPLICATION

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| Club Affiliation | School: |</p>
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<th>Res. Grand.</th>
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Additional Tickets for Individual Games Will Not Be Adjacent to Season Ticket Seats
MAKE CHECKS PAYABLE TO BOSTON UNIVERSITY
Mail to: Boston University Ticket Office, 32 Gaffney Street, Boston 15, Massachusetts

BOSTONIA, Summer 1958
HOMECOMING WEEK IN OCTOBER WILL BE SOMETHING TO COME HOME TO

by Robert C. Bergenheim

A new concept of homecoming for Boston University alumni has been planned this year with the emphasis on education and cooperation of all schools of the University, according to Daniel J. Finn, chairman of the celebration.

Instead of crowding all the events around a football game — a sure thriller — Mr. Finn has planned a homecoming week that will extend from Saturday, Sept. 27 to Sunday, October 5.

The week’s doings include several programs of interest to the general public as well as graduates and friends of the University. For example, a Conference for Junior Scientists will be held Sept. 27 for 200 top science students from public and parochial high schools. Accompanied by faculty members who helped select them, these students will get an adult look into such fields as chemistry, biology, medical biochemistry, physics, aeronautical engineering, and the teaching of science.

Once selected, the students will be sent letters of congratulations and credentials for their admittance to the conference. There will be luncheon, exhibits, demonstrations, and plenty of opportunity for the students to chat with various professors.

Another highlight will be a talk by Daniel Chapman, ambassador of Ghana to the United States and permanent representative to the United Nations.

“This is just a sampling of how Boston University hopes to make itself available to the community,” Mr. Finn said. “The University wants to help increase knowledge, not just of the student body, but of its alumni and the community in general.”

There’ll be something for everyone’s taste during a busy week.

Samples:

- The Navy football game Saturday, Oct. 4, which should be an early sell-out.
- A semi-formal ball at the Sheraton Plaza the night before with Ranny Weeks and a 16-piece orchestra, which should draw well — especially at $6 per couple for the alumni and $3 per couple for students.
- President and Mrs. Case welcoming 125 alumni to a “University at Home” night, Sept. 30, at the President’s home. (Held throughout the year with students, “University at Home” always develops lively conversation, good fellowship.)

With the predetermined goal of making the University part of everyone’s life before and after graduation, the Homecoming celebration this year has more than 25 different events that cover the University as a whole as well as the 15 schools and colleges that make it up. The complete program, as it stands now, is printed separately.

HOMECOMING COMMITTEE 1958

General Chairman
Daniel J. Finn, B’48/Law’51
Vice Chairmen for Publicity
Robert C. Bergenheim, PR’51
Roger Harris, B’47
Vice Chairman for Clubs
William G. Robertie, B’48
Club Representatives
Arlington, Lexington, and Winchester Club
Robert Judge, B’56
Belmont Club
Sandra Bailey, SFIA’55
Boston Club
Lawrence Coughlin, Ex-ECC’53
Evening Club
Prescott Crafts, Jr., C’42
Lawrence Club
Helene Cox, E’53
Lowell Club
Frank Maria, A’36/G’37
Melrose Club
Chester R. Spinney, Jr., Ex-ECC’40
North Shore Club
Robert I. Nordstrand, B’51
Women Graduates’ Club
Mrs. Carol Hills, PR’49
South Shore Club
Philip Gordon, B’38
Malden, Medford, and Everett Club
H. Allen Stevens, B’52
Varsity Club
Albert Sidd, B’46
T-Club
Robert Leary, B’49/54
Vice Chairman for Fraternities
John Inglis, B’32
Vice Chairmen for Sororities
Philippa Mathieu, A’56
June Holmes, E’53/’54
Vice Chairman for Schools and Colleges
Joseph Mudarri, A’52
Vice Chairman for Faculty
Robert Waehler, B’51/E’53
Vice Chairman for Students
Robert Franklin, A’59
SATURDAY, SEPTEMBER 27 — Day

9:00 Conference for Junior Scientists
9:10 Welcome — Daniel J. Finn, Chairman of Homecoming
10:00 Lecture — Dr. Arthur G. Humes
“*A Biological Adventure*”
11:00 Exhibits (all types — placed in various rooms and halls)
12:30 Luncheon — Hayden Hall
Speakers — Dr. Harold C. Case
Welcome
Dr. Isaac Asimov — “Future of Science”

FRIDAY, OCTOBER 3 — Day and Evening
Morning
“Womenpower and Higher Education,” symposium on the responsibilities of trained women; chairman: Dean Elisbeth Melville; at SFAA
12 noon Luncheon at Shelton Hall Roof
2:00 Talk by Mr. Daniel Chapman — Ambassador of Ghana to the United States and Permanent Representative to the United Nations — at Hayden Auditorium
5:00 Fraternity Open House and suppers
9:00 Homecoming Ball — Main Ballroom — Sheraton Plaza — Semi-formal
Alumni — $6.00 per couple
Students — $3.00 per couple

SATURDAY, OCTOBER 4
Morning Open
11:15 Practical Arts and Letters Alumni Luncheon — Shelton Roof
11:30 Special Buffet Luncheon for Homecoming Committee, University Officers, Alumni Officers, Naval Officers at School of Fine and Applied Arts — Alumni Foyer

Noon Greek World Muster — Parade of all fraternity men and sorority women from Bay State Road to Boston University Field with Boston University Band
1:30 Boston University — NAVY Football Game
Boston University field
Post Game Open House at Fraternity Houses

SUNDAY, OCTOBER 5
Morning Religious Services
Joint Breakfast or Lunch
Afternoon Sargent College — Homecoming

ALUMNI Man of the Year will be chosen during Homecoming. By all means, send your nominations now to Alumni Office, 308 Bay State Road, Boston.
CHICAGO — Dr. N. Gillmor Long, M’31, was not only named president of the Chicago Club this spring. On June 9, it was announced that he had been named medical director of Lumbermens Mutual Casualty Co. and American Motorists Insurance Co.

Dr. Long joined the companies in 1949, became chief surgeon in 1956. He is a Fellow of the American Medical Assoc., the Industrial Medical Assoc., and the International College of Surgeons.

Other Chicago officers elected: vice-presidents, Eldon S. Cohen, A’47; Richard E. Karklin, PR’52; Albert Morey, B’32; Mrs. Eve Harriman, A’49/SW’51; secretary, Mrs. Kathleen Rigby, RE’25; treasurer, Mrs. Virginia Smallman, RE’32.

GREATER LOWELL — Ruth Small reports a busy year under pres. Charles Shagoury, M.D. Samples: a September cook-out, with the Greater Lawrence Club as guests, at the home of Mr. and Mrs. Eugene Litchfield; a Monte Carlo night, chez Dr. Emile Houle, to raise scholarship funds; a February pot luck supper, chairmanned by Mrs. Laureretta Desrochers, that featured folk dances led by Prof. Eddy Nadell. Greater Lowell also continued its “giving”: the 3rd scholar (since 1954, when the club was founded) was given a half-tuition grant for one year. And a new award, called the University Achievement Award, will be given a top senior of Lowell High starting this year.

HARTFORD — Dr. Gerald S. Hawkins, Director of the Boston University Observatory, described some of the problems and dangers involved in future space exploration in a talk May 14 to the Boston University Alumni in the greater Hartford area. The meeting was held in the auditorium of the beautiful new Connecticut General Life Insurance Company building, Bloomfield, Connecticut.

In his talk, which was delightfully spiced with subtle humor, Dr. Hawkins predicted that we would be able to send a satellite around the Moon in six to twelve months. “This would enable us to obtain pictures of the other side of the Moon which man has never seen,” he said. It would not be too long thereafter that we should be able to place a man on the Moon at a round-trip cost of approximately $2 billion. He indicated that the cost itself probably cannot be justified except in the overall concept that we are already spending billions of dollars in the national defense program, or that, inherently, man must make progress.

Dr. Hawkins said that astronomers are fairly well convinced that the other eight planets of the solar system are dead. In other words, contrary to popular stories, we do not expect to find much, if any, life on Mars. There is a strong possibility, however, he thought, that life does exist within some of the other planetary systems, the nearest one of which is four light years away. He pointed out that the stars are merely suns like our own and that there are many planets associated with these suns. If we were to send a radio message to the nearest of these systems, and assuming the people living there were ready to send us an answer, it would be eight years before we received their reply.

NEW YORK — William Leonard Laurence, science editor for the New York Times, spoke at the annual dinner and dance of the Boston University Club of New York, held at the Club’s headquarters at the New York Academy of Science, 2 East 68rd Street, Wednesday, June 11th.

Laurence (who holds an honorary Sc.D. from the University) received two Pulitzer prizes for outstanding reporting in 1937 and 1946, the latter for a series of articles reporting the development and significance of the atomic bomb.
CLUB DIRECTORY

ARIZONA
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Pres: George C. Whitney, E'32
4701 E. 13th Street, Tucson

CALIFORNIA
LOS ANGELES
Pres: Chester Randall, GC'50/PR'53
10595 Dixie Drive, Anaheim

SAN DIEGO
Pres: Rev. John S. Atwood, T'39
4604 Newport Avenue, San Diego

SAN FRANCISCO
Pres: Ralph D. York, T'46
2829 Carson Street, Redwood City

PALM SPRINGS
Cont: Charles D. Farrell, B'23
Drawer R.R., Palm Springs

COLORADO
DENVER
Pres: Arthur N. Armitage, B'44
1955 Ivy Street, Denver

CONNECTICUT
HARTFORD
Pres: Palmer D. Scammell, B'35/36
Box 127, West Simsbury

NEW BRITAIN
Pres: Lawrence J. Golon, L'25
401 Eddy-Glover Blvd.

WALLINGFORD
Cont: Alex B. Carter, B'31/32/E'46
100 Christian Street, Wallingford

WASHINGTON, D. C.
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Pres: Woodrow F. Murphy, C'42
1415 Eye Street, N.W., Wash.

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Pres: Dr. N. Gillmor Long, M'31
20 No. Wacker Drive, Chicago 6

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Pres: John R. Sinclair, Jr., B'35
289 Fine Street, Lewiston

BANGOR
Pres: Owen H. Bridgham, B'52
72 Vernon Street, Bangor

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ARLINGTON-LEXINGTON-WINCHESTER
Pres: Robert G. Judge, B'56
2 Allen Street, Arlington 74

BELMONT
Pres: Jacob Saliba, A'41
151 Rutledge Road, Belmont 78

BOSTON
Pres: Raymond Desautels, B'41/49
28 Hoover Road, Hingham

BROCKTON
Cont: Alton L. Caldwell, Jr., B'39/40
49 Newbury Street, Brockton 40

BROOKLINE
Pres: Charles Z. Adamson, A'52/L'56
55 Westbourne Terrace, Bkline 46

CAPE COD
Cont: Roger E. B. Randall, A'38
Box 295, West Chatham

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71 Altoona Road, Dedham

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Pres: Prescott C. Crafts, Jr., ECC'42
5 Northgate Road, Wellesley

FRAMINGHAM
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14 Draper Street, Natick

GARDNER
Cont: Frank K. Hirons, PR'50
18 Highland Street, Gardner

LAWRENCE
Pres: Helene R. Cox, E'33
292 Haverhill Street, Methuen

LOWELL
Pres: Charles E. Smith, B'32
212 Parkview Avenue, Lowell

MILFORD
Pres: Warren D. Wood, Mus'48/51
90 Richardson Road, Milford

NEWTON
Pres: Alden H. Cooley, A'38
85 Temple Street, W. Newton 65

NORTH SHORE
Pres: Ruth C. Pecor, A'29
2 Upland Road, Swampscott

QUINCY
Pres: Peter Ruscitto, B'36/37
159 Brook Road, South Norwell

SOUTH SHORE
Pres: Frederick A. Small, E'34/35
Norwell High School, Norwell

SPRINGFIELD
Pres: Anthony F. DiGiacomo, SF'37
400 Bliss Road, Longmeadow

T-CLUB
Pres: George Niland, PR'51
25 Center Street, Raynham, Mass.

VARSITY
Pres: Albert Sidd, B'46
98 Longwood Avenue, Brookline 46

WALTHAM
Cont: Joseph P. Terrasi, B'55
44 Calvary Street, Waltham 54

Women Graduates*:
Pres: Mrs. Ivy Whittemore, E'33/36
229 Jamaica Avenue, Jamaica Plain 30

Worcester (Women)
Pres: M. Irene Donnelly, E'49
76 West Street, Worcester

Worcester (men)
Cont: Andrew Dell Otto, GC'30/A'52
1 Purchase Street, Worcester

MICHIGAN
DETROIT
Pres: Edward L. Medeski, B'52
8432 E. Jefferson, Apt. 307, Detroit

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Pres: Edward L. Medeski, B'52
8432 E. Jefferson, Apt. 307, Detroit

MISSOURI
ST. LOUIS
Cont: Norman S. Fox, B'39
721 Olive St., Ste. 1211, St. Louis

NEW HAMPSHIRE
MANCHESTER
Pres: Georges E. Morin, B'52
440 Coolidge Avenue, Manchester

NASHUA
Cont: Charles W. Tolman, B'33
Box 73, Nashua

SOUTHEASTERN
Pres: Paul V. Brown, B'57
1210 South Street, Portsmouth

NEW JERSEY
NEW YORK CITY
Pres: Harold Held, A'31/L'33
c/o Javits & Javits, 630 Fifth Ave.

OHIO
NORTHEASTERS
Pres: George Burnell, B'53
2632 Chamberlain Road, Akron 13

CINCINNATI
Pres: Roger B. Elliott, C'51
1504 Westlake Avenue, Cincinnati 24

RHODE ISLAND
PROVIDENCE
Pres: Harry L. Case, GC'49/PR'51
Creamer Trobridge Co.,
49 Peck Street

TEXAS
DALLAS
Pres: Robert J. Brenner, B'52
7839 Hennant, Dallas 26

WASHINGTON
SEATTLE
Chmn: Ben J. Browne, A'43/G'52
3036 36th Avenue W., Seattle

HAWAII
HONOLULU
Pres: Mildred W. Pratt, E'35
4181 Aukai Street, Honolulu, T.H.

PHILIPPINES
MANILA
Cont: Mrs. Francisca R. Aquino,
S'31/Hon'49
415 Apollo Street, Paco, Manila

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FROM THE CLASSES

COLLEGE OF LIBERAL ARTS

1916 — Dr. Paul F. Russell won the 1958 Award of Distinction of the Alumni Association of Cornell University Medical College for his achievements in international public health and malaria control.

1921 — Alice R. Gaffney, head of the foreign language department of Medway High School for the past 35 years, has retired. She was given a testimonial dinner by the alumni and teachers of Medway High School.

1926 — William S. Honeus, Advertising Director of Time International, has departed for Tokyo where he will be a member of the U. S. Trade Mission to Japan and the International Trade Fair at Osaka. Mr. Honeus was a member of the U. S. Trade Mission to Germany in 1956. The trade mission will meet business leaders and public officials in Japan to discuss mutual problems of trade development between the two countries.

1934 — Helen A. Glynn has accepted the position of Latin and guidance teacher at Weyland High School. She has been principal of the Hudson High School since 1919. A past president of the Hudson teachers club, the Middlesex County Teachers Assn., and the Neighborhood Principals club.

1936 — Very Rev. Roger W. Blanchard has been elected Bishop of Southern Ohio, one of the leading Episcopal dioceses of the country. He has been dean of the Episcopal Cathedral in Jacksonville since 1955. At that time he was serving as executive secretary of the Episcopal college chaplains of the United States.

1939 — Peter French, associate managing editor of Business Week, has written his first novel, The Southern Cross. Mr. French, whose interest in sailing led him to write this book about the days when the United States was the world’s leading sailing power, is the proud owner of a 30-foot sloop.

1946 — Kenneth G. Ryder has been appointed Dean of Administration of the Day College of Northeastern University. He will be responsible for the co-ordination of the operations of the four colleges at the university, and will serve under the general direction of the University Provost. In 1943 he was sent to Harvard University under the Navy’s V-12 program and later served as a commissioned officer on a troop support ship in the Pacific campaign. He joined the Northeastern faculty in September 1949 as a part-time instructor in history and government and was promoted to assistant professor of history and government four years later. Dean Ryder is a member of the board of directors of the Epsilon chapter of the Alumni Association of Boston University. Mrs. Ryder is a graduate of Boston University, CLA’44. She majored in biology.

1948 — John A. Linehan has been promoted to the rank of consul in the United States Foreign Service Corps. He is presently assigned to the United States Consulate in Quebec City, Canada, as vice-consul.

1949 — Saul, Alfred, and Harold Cutter formed a new company, Allied Filing Engineers Inc. They started with coin-operated ice cream vending machines and today it is one of the largest automatic vending operations serving eastern Massachusetts. Today, using Raytheon’s “radar range,” Allied boasts of serving one of the most complete meals available through vending machines. These machines serve beef stew, spaghetti, franks and beans, and many hot sandwiches. Recently these three brothers joined the Boston University Century Club.

In the picture, left to right, Alfred (SPRC’50), Harold (SPRC’59), and Saul (ECY’49).
George F. Henricks, Jr. has been promoted to the rank of major in the United States Air Force. He is presently stationed at the Air Force Academy Construction Agency at Colorado Springs, Colorado.

1950—First Lt. Frank L. Hadden recently completed the 31-week infantry officer advanced course at Ft. Benning, Ga. Hadden entered the Army in 1944 and holds the Bronze Star Medal and the Combat Infantryman Badge. Victor A. Herbert represented the Goodyear Tire & Rubber Company at the first annual Symposium on Missile and Drone Recovery held at the University of Dayton. Kenneth D. Spandling (Grad ’53), science and mathematics instructor at the Cheyenne River Academy in Harney, North Dakota, has been awarded a Shell Merit Fellowship to Stanford University this summer. Mr. Spandling is one of 100 high school mathematics and science instructors from the United States and Canada selected on the basis of merit and demonstrated leadership qualities to attend graduate-level summer seminars at Stanford and Cornell universities. He previously has received a fellowship to the Massachusetts Institute of Technology and has attended summer sessions at Indiana Central College and Chicago University.

1955—Elizabeth A. DeCosta, who recently arrived in Neurenberg, Germany, has joined the Special Services Staff of the U. S. Army in Europe as a service club recreation director. John S. Baily has been promoted to assistant professor of management at Northeastern University. He is a Korean war veteran.

COLLEGE OF BUSINESS ADMINISTRATION

1917—Peter Turchon of Homes, Inc., has been awarded the 1957 International Traders Citation by the National Association of Realtors in Chicago, Ill. The 1957 citation is for the company’s home-exchange plan, under which the firm takes neglected and out-of-date homes as down payment towards its newly modernized homes.

1923—Tarin Guptarak has been promoted to Liang Thavil, Under-Secretary of State for Economic Affairs, Ministry of Economic Affairs, Bangkok, Thailand. He recently visited Boston on his way to the World’s Fair in Brussels.

1929—Robert Erickson, president of Heath Company of Benton Harbor, Michig-
gan, has been elected to the Northeastern University Corporation as an Alumni Term Member to serve four years. More than 100 outstanding business, professional, and industrial leaders comprise the Corporation which provides the general direction of Northeastern’s policies.

1935—Lt. Col. Grosevond W. Fish, former comptroller of Seattle Army Terminal, has been reassigned to Fort Mason, California, where he is chief of the management division, Pacific Transportation Terminal Command. Colonel Fish had been stationed at the Seattle post since 1935. Before that he was comptroller of the Yokohama Army Port, Japan. He is a combat veteran of the North African campaign in World War II, served as a company commander with the 1st Armored Division, earned the Silver Star, Bronze Star, Purple Heart, and Combat Infantry Badge. An oak-leaf cluster to his Bronze Star was awarded in 1944 for Korean service. He is married and has three children.

1939—Rev. Ernest Lyle Seely, presently serving as minister of stewardship and layman’s work for the Ohio Congregational Conference, has accepted the position as minister of the Barre Congregational Church in Barre, Vt. After graduation he worked in the advertising business before going to Andover Newton Theological School in Newton, Mass. He has served churches in Haverhill, Mass; Colebrook and Manchester, N. H.

1943—Owen M. Carle was re-elected as a school committee member in Brookline, Mass. He was also re-appointed as a member of the sub-committee on Finance, Hygiene and Public Relations.

1946—Katherine La Cassia, now Mrs. Peter Martine, living in Winthrop, has 4 children. She has twin girls age 6, a girl 7, and a boy 9 months. Geraldine Franklin, now Mrs. Victor N. Barrow of Brooklyn, N. Y., has recently been blessed with her first child. . . . Ninna Golden, now Mrs. Arnold Silverman, is living in Newton. She has three children, Gary 4, Robin 2, and Lori 10 months. Prof. Joseph Amrhein, chairman of the department of business administration and economics at St. Michael’s College, is to contribute to a new college business mathematics book. A faculty member of the American Institute of Banking, he is a member of the firm of Archibald M. Peisch and Company, certified public accountants, and a staff member of the Greater Vermont Association.

1947—Joseph E. Fernandes, general manager of Fernandes Super Markets, Inc., has accepted a position as consultant to the International Basic Economy Corp. of New York to make a joint study of the supermarket potential in a number of Latin-American countries in which I.B.E.C. does not operate at present. For the past 11 years, Fernandes has been general manager of Fernandes Supermarkets, Inc. in the time that he has been with the company it has grown from one small store to five large supermarkets which gross $12 million annually and employ approximately 375 persons. The I.B.E.C., headed by Nelson A. Rockefeller, operates supermarkets in Venezuela, Peru, Puerto Rico, and Italy. It is active in a number of other fields in Latin America and other parts of the world. Fernandes is married and the father of two children. He has served for seven years on the Norton School Committee; as chairman for the past three years.

1948—William C. Hurter, of 425 Country Way, Scituate, has joined the bond department of Keystone Custodian Funds. The Keystone Bond Funds, with net assets of more than $125 million, are the largest of their kind in the country. Prior to joining Keystone, Hurter was vice-president and director of Standish, Ayer & McKee, investment counselors, for five years. Previously he was associated with the investment banking firm of R. L. Day & Co. He was a first lieutenant and a bomber pilot in the Air Force in World War II, completing 57 missions over a three-year period. He won the Air Medal with seven clusters and the Purple Heart. Warren E. Dixon has joined the Edgcomb Steel of New England Inc. as a sales representative for the southeastern New England area. Thomas M. Hankin has been appointed field engineer at Atlanta, Georgia, district office of the Norton Company. He recently completed the sales training course at the company’s main plant in Worcester.

1951—Robert J. Freeman has been elected manager of the costs and budgets department of the State Mutual Life Assurance Company of America. At the age of 28 he is the youngest officer in the company. Before joining State Mutual in 1953 as a field auditor he worked for Norton Company, a private CPA firm, and the Federal Milk Market Administration. He became assistant manager of costs and budgets department in 1956.

Summer 1958
1955—Robert H. Dunphy has been appointed a group pension representative in the Hartford and Springfield areas for Connecticut General Life Insurance Company. Bob has been with the company's home office group pension sales department. In his new post he will work on the planning, sales, and administration of employee retirement programs for all types of business and industrial firms. He and his wife live in Hartford. . . John B. McCarthy has recently been promoted to assistant plant superintendent of the W. F. Schrafft & Sons Corporation in Charlestown, Mass. . . Richard M. O'Brien is now an ensign in the Navy, on the U.S.S. Hawkins somewhere in the Mediterranean Sea. He is engaged to Joan M. McCoy of Mattapan, Mass.

1956—Irwin Freedman has completed two weeks of specialized training at Springfield, Mass., as a member of the 34th home office school for career underwriters of the Mass. Mutual Life Insurance Company. He is an associate of the company's William R. Robertson Agency in Boston. He worked as a corrective therapist at the Veterans Administration hospital in Bedford, Mass. . . Henry S. Reed has been assigned to the sales territories of Indiana and Kentucky for Stanley Tools, Division of the Stanley Works, New Britain, Conn. He went with Stanley in 1956 as a sales trainee and upon completion of an extensive sales course, did missionary work in Canada. Prior to joining the company he was affiliated with the First National Bank of Boston. He is married and has two children.

1955—Eugenia Grace Helms was commissioned a deaconess in The Methodist Church. She is presently a worker under the Methodist Union of Cincinnati. She will be a member of the youth conference on Christian Education. At present she is director of youth work for the Baltimore Conference, Board of Education.

1950—Henry O. Smith has been promoted from attorney to assistant counsel of the State Mutual Life Assurance Company of America. He was a member of two Worcester law firms before joining State Mutual in 1938. He is a trustee of the Leicester Savings Bank and moderator of the First Congregational Church of Shrewsbury. . . Flora B. Lutz will spend seven weeks in Italy this summer as one of the 20 American teachers selected to continue their study of the classics there under the Fulbright Scholarship program. Miss Lutz will also be acting as an unofficial ambassador, as her visit to Italy will be under the International Exchange Program of the State Department.

1952—Juanita D. Powers was elected for a 2-year term as vice-chairman of the youth conference on Christian Education. She is presently a worker under the Methodist Union of Cincinnati.

1952—Governor Dennis J. Roberts has held the office of governor of Rhode Island longer than any other man in history. The governor obtained a Bachelor of Science degree at Fordham University in 1927 and a law degree at Boston University three years later. He was elected state senator from the first district of Providence in 1931 and served four years. He was Democratic state chairman from 1938 to 1943, served as mayor of Providence for ten years; and is now serving his eighth consecutive year as governor.

1948—Dr. George Entwisle, assistant professor of medicine at the University of Maryland and director of the university's outpatient medical department, has been named head of the department of preventive medicine and rehabilitation. He has been at Maryland since 1950.

1952—Dr. James O. S. Murry has opened an office in Keene, N. H. He will specialize in surgery.

1953—Dr. George E. Crickard has become assistant radiologist at Springfield Hospital. He has worked in the Hitchcock clinic and the Mayo clinic.

SCHOOL OF LAW

1950—Governor Dennis J. Roberts has held the office of governor of Rhode Island longer than any other man in history. The governor obtained a Bachelor of Science degree at Fordham University in 1927 and a law degree at Boston University three years later. He was elected state senator from the first district of Providence in 1931 and served four years. He was Democratic state chairman from 1938 to 1943, served as mayor of Providence for ten years; and is now serving his eighth consecutive year as governor.

1947—Donald Woodbury was elected a member of the board of directors of the Suncook, N. H. bank. The new director has been elected to his first term in the House last year. He is married and the father of one son.

SCHOOL OF EDUCATION

1954—Joseph M. Gilmore has joined the Sales and Service staff of the Edgcomb Steel of New England, Inc. He was formerly with the U. S. Steel Supply Division of U. S. Steel Corporation.

1948—Rev. Philip M. Kelsey has been named minister of Christian Education at the First Congregational Church of Keene, N. H. He has been minister of religious education at the First Baptist Church, West Hartford.

SCHOOL OF THEOLOGY

1949—A former physical education instructor in Boston public schools, Major Mary E. Connolly, has been assigned to the Women's Army Corps Center, Ft. McClellan, Alabama. She is reporting to the center from Verdun, France, where she was personnel officer. She has been assigned as special projects officer in the training section. It was during a four-year tour of duty as assistant inspector general at the New York Port of Embarkation (1944-48) that she was awarded the Army Commendation Ribbon. She was next sent to the first Regular Army WAC Training Center at Fort Lee, Va. In 1949 she began a three-year tour of duty at General Headquarter, Far East Command. During this tour she was given a second commendation award. From 1952 to 1954 she served as Personnel Staff Officer, Headquarters, Third U. S. Army, Ft. McPherson, Ga., following which came a two-year tour as Assistant S-4 in Hq. Florida Military District.
1946 — Daniel J. de Benedictis has been appointed manager of the Worcester branch of Pitney-Bowes, Inc. He joined Pitney-Bowes as a salesman in Boston in 1948. During World War II he served in the U. S. Marine Corps, rising from private to first lieutenant in Air Wing Intelligence at the time of his discharge. In his new post Mr. de Benedictis will direct a program built around a desk-model postage meter. . . . Dr. S. Norman Feingold, executive director of the Jewish Vocational Service, Inc. and its Work Adjustment Center, of Boston, has resigned. Its Work Adjustment Center, of Boston, has resigned. 

1950 — Paul E. Paradise has completed two weeks of specialized training at Springfield, Mass., as a member of the 34th Army Reserve unit. Following graduation he was an instructor of English at Milton Academy. He served as a navy officer for two years.

1953 — Walter J. Bell has been named executive director of the John B. Nichols Community Center in Trumbull, Conn. Mr. Bell is a speech and hearing consultant in Milford, Conn., public schools.

1954 — Dr. John C. Marriott has been named director of the newly established Detroit Institute of Technology Industrial Relations Center. The Center was organized to undertake research and education in industrial relations, business organizations and management, and labor-management relations. It is affiliated with a nationwide Industrial Relations Center operated by the University of Chicago. Dr. Marriott has been an engineering psychologist on the Ford Motor Company's engineering staff the past two years. He was a consultant on educational measurement for the World Book Company from 1953-1956. He is married and the father of four children.

1957 — John F. Grane has been awarded a National Science Foundation Fellowship for summer study. He is a mathematics instructor at Culver Military Academy in Culver, Ind. He served as a first lieutenant in the Marine Corps from 1953 to 1955.

SCHOOL OF FINE AND APPLIED ARTS

1951 — Boston University was well represented in a recent musical comedy presented by the Natwick Woman's Club. Harriet Buckingham, was co-director of "It's a Deal," and also in charge of training the soloists and groups in special musical arrangements. She received her Master's degree in Music.


1954 — Salvatore Rabbio has accepted the position as trumpeter in the Detroit Symphony. He is leaving a similar position with the Boston Civic Symphony to take this new job.

SCHOOL OF PUBLIC RELATIONS AND COMMUNICATIONS

1950 — Donald R. Skahan has formed a new company, Tanrock Incorporated. It is designed to offer comprehensive communications programs to industry. For the past six years Mr. Skahan has been associated with the Oil Information Committee which is the public relations branch of the American Petroleum Institute. Prior to that, he was with the direct mail division of the Reuben H. Donnelley Corporation. John T. O'Brien has been appointed chief of public information, branch of Information Service Office at Air Force Cambridge Research Center, at L. G. Hanscom Field. Mr. O'Brien joins the AFCRC staff from Avco Manufacturing Corporation's research and advanced development division in Lawrence. At Avco he established and edited the RADian, a monthly publication for the division's employees. From '52 to '57 he worked as an editorial assistant in a Dedham weekly and as reporter for a Boston daily. He is married and the father of four children.

1952 — Robert J. Wright has been named editor of Sun Production News, monthly employe publication of Sun Oil Company. Mr. Wright makes his headquarters at Dallas, Texas, where he has been assistant editor of Sun Production News for four years. Prior to his move to Dallas in 1954, he served for a year in Sun's public relations research and information division in Philadelphia. . . . Leon T. Matthys has been appointed advertising manager of National Automatic Tool Company of Richmond, Indiana. Mr. Matthys will direct the firm's advertising, sales promotion, and public relations activities. He formerly was with the General Electric Company apparatus sales division in Cincinnati, as advertising and sales promotion specialist. He is married and has two children. . . . John Cotter has been appointed manager of the Wellesley branch of the S. S. Pierce stores.

1954 — Maurice R. Cullen has been appointed assistant professor of journalism at the School of Journalism, University of South Carolina. He will start this position next fall. He has been an instructor of journalism at St. Bonaventure University. . . . William T. Goldsmith has been named sales manager of residential air conditioning and heating of The York Corporation, a subsidiary of Borg-Warner Corporation. In his new position with York, Mr. Goldsmith will direct the sales of York commercial air conditioners and heating units through the company's franchised subsidiaries in the United States. Prior to his going to York he was with Delta and General Electric Company. He is married and has two children. . . . Elbert A. Taitz has been named vice-president of Arnold & Company, Boston advertising agency.

GRADUATE SCHOOL

1946 — Richard D. Pierce has been named dean of the college of Emerson College. Dr. Pierce is a member of the American Unitarian Association and has been a professor of history and religion at Emerson since 1941.

1954 — Dr. Edward L. O'Neill, assistant professor of physics at Boston University, was awarded the Adolph Lomb Medal for 1958 by the Optical Society of America in recognition of outstanding achievement in optics. Dr. O'Neill was praised for his work with undergraduate and graduate students at Boston University as well as his work "with high school teachers in stimulating general interest in physics and in optics in particular."
(Continued from page 20)

phonetic spellings that Smith has corrected with his blue pencil: "he is a professor of economics of underdeveloped areas at Boston University." And the preference for "sargent" — as in Sargent College — by the reporter on the ROTC beat.

Additional News Bureau Functions
Other duties of the News Bureau include:
- setting up press conferences
- producing radio and television programs for Boston stations
- rotogravure layouts
- answering special requests for pictures, biographical material from free-lancers, magazines, newspapers, organizations
- setting up press kits and press tables at important conferences and meetings held at the University
- canned editorials
- liaison for reporters wanting to interview faculty and students
- mat service for New England weekly newspapers
- filmed news for Boston television news programs

The biggest press conference ever held at the University was also a "swinging" one when "Professor" Benny Goodman came to the University to conduct his first jazz workshop at SFAA. Several reporters, photographers, television and newsreel cameramen, and Life Magazine photographers were on hand at the press conference prior to Goodman's first class.

Special projects editor Paul A. Lingard, SPRC '58, is responsible for the planning of press conferences as well as doing the publicity for important events. A sample: Alumni Homecoming, Alumni Weekend, Conference on Enlightened Public Opinion, International Students Day, Graduation. Graduation can turn out to be a gigantic task with news releases and photos going out on all 2800 graduates, as well as special feature stories and pictures.

"The Creative Way," on radio, and "Dateline Boston," on television, are two of the shows produced by Mitzi Kornetz, radio-television editor of the bureau. Heard over WEEI in Boston, "The Creative Way" each week invites a guest "creator" from such fields as science, industry, art, literature, and the theatre, to answer the questions of the "inquirer," Dr. Kenneth D. Benne, director of the Human Relations Center at Boston University. Some guests: Al Capp, creator of Li'l Abner; Dr. Isaac Asimov, School of Medicine biochemist and well-known author of science fiction; Dr. Abraham H. Maslow, Brandeis University, author and lecturer on the creative personality.

Typical of the special requests answered daily by the News Bureau are:
- all information possible on foreign students for a writer at Reader's Digest
- story and pictures of women students working at unusual jobs to earn their way through school, at the request of Together magazine
- pictures of foreign students from India for the United States Information Agency
- roundup story on the Conference on Enlightened Public Opinion requested by Public Relations Journal
- a story on the wife of a Methodist minister at Boston University for The Methodist Woman

Whenever the bureau has a photo that it considers to be a "prestige" item, mats (short for matrix — a cardboard form from which metal plates can be made) are made up and distributed to New England weekly newspapers. The mat service to New England weekly newspapers was expanded considerably by Mr. Goldberg shortly after he took over the News Bureau. Such prestige photos have included:
- Dean Oettinger named head of United States Children's Bureau
- three recipients of Guggenheim awards at Boston University, normally associated with an Ivy League institution
- Mrs. Case's participation in the President's "People to People" program
- Dr. Case and Shields Warren looking at an architect's sketch of the new women's dormitory

And finally, the Boston area gets to see the University by way of television news film taken by the three Boston TV stations or by News Bureau film-man Alex Ushakov. At this writing Alex has already placed over 30 news items on Boston television stations since the first of the year.

A madhouse? Yes indeed! The confusion? Typical of any City Room. But why all the confusion in the News Bureau City Room, you ask? Very simple! The fast and continuing growth of the University keeps the place buzzing just trying to keep the outside world informed.

Like a True Teacher
A poverty, mouse-haired little scholar stride into a packed room at Boston University's faculty club last week and pushed sharply an oblong slate in front of the visible fireplace. Straightened from head to foot, he bared his teeth, a mission notebook open on his lap. 60-year-old Prof. Edward Albert Post passed for a moment through probably second spectacles at a drawn line of alumni. Then he began another of the members adoring "Post graduate" sessions he conducted two weeks ago in response to demands from former Post students who didn't want the man to stop teaching at retirement age. They remembered him, according to one former pupil, as "probably no more than a Mr. Chips, he had a gusto that made some-" Students recall the kind of a fellow that put a bite to him: "spoken like a true student, Post beamed, and the audience broke its back brought in paper bags.

Post estimated that 75 people have attended one or more of his "Post-graduate" sessions. "I think it's having growing children that bring most of them back," he said last week. "As the children begin maturing, college parents often an intense feeling of the responsibility of being or appearing wise than they feel."

(Continued from page 15)

Milton Frank shared in the founding of the Confederate Air Corps, which has no subordinates. All colonels.

Back to the mundane. Military students work hard — Byrne Whalen perhaps the hardest. Besides classes and flying, he has found time this year to:

Serve as president of Tau Mu Epsilon, honorary Public Relations fraternity.

Write articles for BOSTONIA, and earn the title "Senior Associate Editor."

Assist the editor of the Boston College Alumni News in rewrite, layout, editing.

Two Navy officers, Lt. Commanders Robert Brett and Robert Jones, attended the Harvard Defense Studies Seminar, in addition to their graduate classes in Public Relations.

Air Force Capt. Vincent Wallen performs counseling in speech therapy at the Speech Clinic, School of Education.

Their time is valuable, for most of the men are married, too.

Family life? Terry Whalen has three jobs: homemaker; Byrne's typist; Jane of all trades at the B. C. Alumni News. Her adventures in the Air Force started at their wedding rehearsal on May 2, 1952. Byrne got his orders to go to Korea. He calls the next five months an "Extended Honeymoon." Refresher training took him, and Terry of course, to Texas, Virginia, and Nevada. California, then, and the long flight to his Hawaiian swim.

Holiday and no husband is SOP in the services. For example, this last Easter Terry spent alone. Byrne? Weathered in. Florida.

Families do get used to it. One little girl finishes dinner each evening with, "Daddy, you have to go down'tairs and 'udy."

Hobbies? John Monaghan, Air Force captain, pilot, and SPRC graduate, is going to write a story. He's driving to Fairbanks, Alaska, this month along the Alcan Highway. With him: wife, six children, camping trailer. Spare time in Alaska? "Oh, I'll build a log cabin."

GOOD EARNINGS

give telephone users the best and biggest value for their money

A telephone customer wrote us an interesting letter a short time ago.

He wasn’t either a share owner or an employee but he asked some interesting questions. He said he had wondered about the effect of “a consistently low return” on our business.

How would it influence our decisions? And what would eventually happen, he asked, if we must be “overburdened with caution” in plans to meet the nation’s ever-growing telephone needs?

He concluded by suggesting that the Bell System must show the public how good earnings will benefit the customer . . . through better service, lower rates or both.

It is clear, we think, that the research, new equipment and building necessary for more and better service cost money. Only through good earnings can we attract the capital to do the job. Frequently we have to make huge outlays long before there is a single dollar of return.

The need and benefits of good earnings are shown in another way that is sometimes overlooked. That is the economy of being able to plan for the long pull instead of on a temporary, more expensive basis.

Take, for example, any community whose needs are growing. And that could very well be your community.

A new central office that will meet the needs for a reasonable period ahead will cost more at the start than a small office that will meet them for only a short time.

But the smaller office will have to be enlarged later and will cost more in the end. However, if we are financially able to do the most efficient job right at the start, the average cost through the years will be less.

Telephone people are called upon to make many decisions like this, day in and day out. And in all of them, good earnings are essential to assure the greatest economy and progress—for us and for you.