1965-09

Boston University Medical Center
Development Program News:
September 1965 v. 1, no. 3

https://hdl.handle.net/2144/22405

Boston University
BIG FEDERAL GRANTS TO THE BUMC, $3,497,638 AND $850,000, SYMBOLIZE "UNIQUE AMERICAN PARTNERSHIP"

Largest Single Federal Grant Ever Received by Boston University Awarded for BUSM Instructional Building; 3/4 Million Towards an Institute of Developmental Biology

Hottest news of the summer, one flash following less than a week after the first, were the announcements of two major Public Health Service grants. Together they have given a majestic thrust forward to Phase I of the $56,000,000 Development Program of the Medical Center.

On July 22 Boston University President Harold C. Case made public the news of a gift for the construction of the top-priority ten-floor instructional and basic science building — a matching grant in the amount of $3,497,638 from the United States Public Health Service. Since the instructional building is estimated to cost $6,500,000 the matching funds will come from private sources.

On July 28 President Case announced a second Public Health Service grant of $850,000 for an Institute of Developmental Biology, to be housed in three floors that will form an addition to our Research Building, completed in 1961. The inter-disciplinary Institute will be devoted to studies into the scientific development of man starting with the embryo and continuing through the aging process. Also a matching grant, the 3/4 million from the federal government represents half of the estimated cost of the proposed new floors, about $1,700,000.

Dr. Case in his comments on the first-announced grant stressed the fact that "This is the largest single federal grant ever received by this University. It underscores the unique American partnership between government support and private philanthropy in providing educational, research and medical facilities for the community. The alumni, trustees and friends of Boston University and the Medical Center will be expected to intensify their efforts to assure the essential matching funds in record time."

Dr. Case also noted that a modern classroom building at the School of Medicine is "long overdue" and that a superior student body and faculty has

The map-and-diagram below shows where the new instructional building will be erected in relation to other structures in the medical center complex.

More than a Match!

Apply a little simple arithmetic to the United States Public Health Service grant for $3,497,638 in relation to the estimated $6,500,000 cost of our new teaching facility and you come up with more than a match.

For every $1.00 that we supply from private sources, the federal government will supply $1.12.

More than a match ... a magnificent incentive for all of us!
BIG FEDERAL GRANTS... 
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had to operate in obsolete and inadequate buildings.

The new instructional building will provide two 130-seat auditoriums, individual teaching floors for all four years of medical study, home base and research laboratories, a TV studio with a closed circuit to each teaching laboratory, a psychiatric suite, a museum, an anatomy floor, an administrative floor and the requisite conference rooms and departmental offices.

Most important of all, the completion of this building will enable the Medical School to increase its student body from 283 to 304, a significant gain in the face of today’s stringent shortage of physicians.

The matching grant for an Institute of Developmental Biology represents another great step forward in the development plans of the Center. Dr. Franklin G. Elbaugh, Jr., Dean of the Medical School, in describing the research projects that will be made possible by the new facility noted that the new floors will house investigators of many different scientific and medical disciplines— all working on the general problems of birth defects and aging. There will be studies on the selective inhibition of the immune process to permit transplantation of vital organs to the host; on the development of diagnostic procedures and surgical techniques to correct birth defects by fetal surgery; and on the biochemical changes which occur in the chromosomes and structural proteins during the aging process.

Gerhard D. Bleicken, Chairman of the Trustee Council of the Medical Center and Hans H. Estin, General Chairman of the Development Program, 
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BIG BRIGHT SIDE TO THE BUMC COIN

Everything, from the moon on down, has a bright side and a dark side. But the challenging, long-term development program of the Boston University Medical Center is already showing its bright side uppermost.

Conducting a Development Program is a hard job. During a summer meeting of the BUSM Alumni Executive Council some of the difficult aspects of the job were discussed. After the meeting Dr. Lewis H. Rohrbaugh, Medical Center Director, was impelled to send a memo to the members of the group that vividly and concretely illuminated the “bright side”—the many reasons for a vigorous, optimistic outlook on the big job ahead.

Here are some of these positive points, as cited in Dr. Rohrbaugh’s memo of July 22:

- How long has it been since the School of Medicine has had a full-time Dean? When was there ever a full-time Associate Dean, plus a half-time Assistant Dean?
- How long has it been since the Medical Center has had a full-time public relations man?
- How long has it been since the Medical Center has had a full-time professional fund-raiser?
- Is there a precedent in history to compare to the decision of our Hospital Board of Trustees to: put up the necessary matching funds for a new 5 to 6 million dollar Evans, with badly-needed new beds! build a self-amortizing University Doctors’ Office Building, with eating, parking and motel facilities! renovate the old Evans for surgery! contract for the immediate erection of a four-floor, 40,000 square foot replacement building for Stoughton Hall to provide more adequately for the many research facilities now housed there?
- Is there any match in our history for the scheduled construction, to begin next summer, of an 8 million dollar Mental Health Center, for which the Medical Center will advance funds so that the architects can be assured of receiving the diagrammatic drawings by January of 1966 in time for inclusion of the costs in the Commonwealth’s capital outlay program?
- When in our history have we ever received a federal grant of $3½ million dollars—for an Instructional Building—plus a second grant for three additional stories on the Blue Building in the amount of $850,000?
- Is there any precedent in our history to match the raising of $1,000,000 in cash and pledges by the Medical Center in a period of only 11 months for brick and mortar—and another $1,000,000 for faculty salary support, equipment and related purposes?

EVERY BOSTONIAN HAS A STAKE IN THE BUMC

It is a natural consideration, with nothing of disloyalty in it, to ask of yourself: “Why should I support the Boston University Medical Center?”

“Very, I live in the Greater Boston Area, but my identification is with another university, my affiliation with another hospital.”

Here are some important answers to your question:

- Because this is the first time that this great institution—whose hospital and medical school have served the city for more than a century, and whose school of graduate dentistry is performing a unique service—has ever asked for general support.
- Because, going far beyond its triple responsibility for patient care, medical education and research, the Boston University Medical Center actively fulfills its concept of social responsibility to the people of its neighborhood, a low-income, multi-racial and multi-problem group that have been served by the Home Medical Service for more than 90 years.
- Because, recognizing this concept of service and the stature of the Boston University Medical Center, the City of Boston and the Boston Re-Development Authority have made important provision for the expansion of the Center in its total renewal plan for the South End.
- Because, some of today’s special health care needs that are not now being adequately met in New England are being served by the Center, with special facilities for the treatment of emotional illness; a center for unattached persons which will help them with their problems, especially alcoholism; a radiation therapy center. In the planning stage are programs in the correction of facial deformities and the treatment of aphasia, among others, which the Medical Center staff are exceptionally well-qualified to carry out.
- Because, recognizing this excellence in special areas and the over-all stature of the BUMC, the Commonwealth of Massachusetts is building a new Mental Health Center within the Medical Center to be operated by the Medical Center.
- Because, the Medical Center and its partners have been pioneers on many

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DEDICATION CEREMONY HELD FOR SIDNEY L. SHOLLEY LABORATORY

The moving dedication ceremony of an important new laboratory was held on the afternoon of August 19th in the Research Building of the Boston University Medical Center with friends and members of the family present to honor the man in whose name the substantial gift has been given.

The laboratory, named for the late Sidney L. Sholley who founded the Keystone Fund, Inc. of Boston, will concentrate on research into ventricular tachycardia — rapid heart action. It is equipped to study the chronic effects of very rapid heart rates on the circulation. Fatal episodes may occur during this type of heart activity. Congestive heart failure, resulting from rapid rates, although a common clinical condition has never previously been the subject of experimental analysis. Dr. Gerald Whipple, BUMC Associate Professor, will direct the work of the Sholley Laboratory researchers, who have already ascertained that, although it is contrary to usual medical practice, beneficial effects have been obtained by administering digitalis during ventricular tachycardia. This procedure may prevent heart failure or accelerate recovery from an attack.

If further research supports the new and current findings of Sholley Laboratory researchers that the often fatal shock of sudden ventricular tachycardia can be prevented by the use of digitalis, then the Boston University Medical Center will have made an important contribution to the management of this condition.

Present at the simple late afternoon ceremonies in the Blue Building were Mrs. Austin Baker, Mr. and Mrs. Peter B. Sholley, and Mr. and Mrs. Melvin Clanton (the former Miss Sholley).

Also Mr. and Mrs. Charles K. Beatty, Mr. and Mrs. Earl J. Carleton, Mrs. Henry F. Cate, Mr. and Mrs. Will Cloney, Dr. Mildred B. Flagg, Mr. Allen F. Frye, Mrs. Alan H. W. Higgins and Mr. and Mrs. Joseph Knowles.

And Dr. George M. Lane, Mrs. G. N. Lempereur, Mrs. Walther Railsback, Mr. and Mrs. Frank Sawyer, Mr. and Mrs. John Swaney, Mr. and Mrs. Cameron S. Thompson, and Mr. Mark R. Thompson.

Representing the Medical Center were Dr. Lewis H. Rohrbaugh, Director; Dr. Robert H. Wilkins, Chairman of the Department of Medicine; and Dr. Franklin G. Ebaugh, Jr., Dean of the School of Medicine.

Members of the immediate family of Sidney L. Sholley are pictured here during the ceremony held to dedicate a new laboratory in his name.
Three significant gifts that contribute importantly towards the realization of Phase One of the BUMC total ten-year goal of $56,000,000 have been announced.

**New England Mutual Insurance Company**

The New England Mutual Insurance Company, whose New England spire marks its home offices on Boylston Street, has made a gift of $100,000 for “brick and mortar.”

**Liberty Mutual Insurance Company**

The Liberty Mutual Insurance Company, large Boston-based casualty insurance firm, has given $25,000 to the Boston University Medical Center Development Program plus a $10,000 yearly grant towards operating expenses.

**George Sherman**

George Sherman, whose generous gift to Boston University a few years ago enabled the erection of the modern Union Building that bears his name, has now made the second of two significant contributions to the Boston University Medical Center.

Mr. Sherman previously donated a Stomatology Laboratory in the Research Building that marked the “first step towards the future” of the Medical Center. Today it has been announced that he has made a gift of $50,000 to construct the lobby of the Instructional Building, the most vital early goal in the total expansion program of the Center.

Mr. Bleicken noted that we must be ready to build by July 1, 1966, or face the risk of losing the government funds.

Mr. Estin, an investment specialist who heads his own Boston firm, expressed his gratification at the news of the federal grants, stressing his firm conviction that “those who believe in the Center and its magnificently-conceived Development Program will rally immediately and strongly to the challenge and obligation of raising the matching funds that will move Phase 1 strongly forward towards successful completion.”