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# BOSTONIA

THE BOSTON UNIVERSITY ALUMNI MAGAZINE

Vol. XVI, Number 6

MARCH, 1943

Section 2

TO THE ALUMNI OF BOSTON UNIVERSITY:



DANIEL L. MARSH

One dark morning this winter — dark in more ways than one — I came into my office to take up the burdens of the day's work. The first letter I received was like a burst of sunshine that made the whole day bright. It was from an older graduate of Boston University. The writer said:

"My wife graduated from the College of Liberal Arts in the class of —, and I graduated from the Law School three years later, in the class of —. We both feel that we got more benefit from the University than we ever paid in the way of tuition. Therefore, enclosed please find \$500.00, — \$250.00 for each of us. You may use the money in any way that you think best."

Do you wonder that the receipt of that letter was like a burst of sunshine on a morning dark with perplexities? I believe that thousands of our alumni would feel the same way as did this alumnus if they should stop and think.

Your Alma Mater is in great need of help at the present time. We need money, but we need even more the consciousness that the alumni are actively devoted to the University's onward march. These are days when we want to make the University better and stronger than ever it was in the past, not only so that we can serve in the present emergency, but also in order that we may be efficiently equipped to serve effectually in the post-war years.

I invite the friendly help of all my fellow alumni.

Faithfully yours,

DANIEL L. MARSH,  
*President of Boston University.*



## Launching The Boston University Alumni Fund

The movement which we are launching for a permanent Boston University Alumni Fund stems from the same spirit which actuated the Founders of the University—the American spirit. There is, I am sure, in the hearts of all of us who are privileged to be members of the Boston University family, now numbering more than 80,000 alumni, a feeling of gratitude to our alma mater for her efforts in our behalf. This feeling is expressed by loyalty and good will. A distinguished alumnus recently said, "Lincoln said 'God must have loved the common people, He made so many of them.' Boston University loves the common people, it has educated so many of them. Boston University came into being by demand. The common people had problems. An education was necessary for their solution. Boston University offered that education." It is to trans-

late this loyalty and good will of the thousands of alumni throughout the United States, in fact throughout the world, into financial support for the university, which is so much needed, that this constructive, well organized and permanent plan for an Alumni Fund has come into being. The idea of a permanent Alumni Fund is no new thing in university life. Many of the large universities of our country now have such a fund in successful operation with alumni responding generously with yearly contributions. Indeed recent reports with respect to such funds show that notwithstanding these troublous times contributions have been greater than ever before. The spirit which gives rise to this is the American spirit, that same spirit with which we will carry the Boston University Alumni Fund to success. Today in lands abroad we are cognizant of heart rend-



FRANCIS I. MCCANNA

ing conditions resulting from man's inhumanity to man and the destruction attendant upon a creed of rule or ruin. How different is the spirit which actuates us here—the spirit of justice, mercy and love, which humbly seeks Divine light and the promotion of the welfare of our fellows.

During the past seventeen years under the leadership of its great and much loved President, Dr. Daniel L. Marsh, brilliant chapters have been written in the history of Boston University.

A few years ago at a dinner of the Boston University Club of Rhode Island Dr. Marsh said: "The timid told Columbus he could never reach the East by sailing West. The timid said ten years ago that the unification of Boston University was impossible. The timid of the world refuse to face the world's problems as a whole. Boston University is not timid. It was born to meet a great need. It has grown up with a tradition and a spirit which equips it in a most unusual way for the solution of present problems. Boston University alumni and friends will help her find the New World".

His Excellency J. Howard McGrath, Governor of Rhode Island, one of our most distinguished alumni, in the course of his address at the Sunset Dinner of the University on Alumni Day last May said:

"History is no longer in the books. We are making it. Education today loans its geometry to angles of destruction, and its geography to annihilation, its metallurgy to tanks of frightfulness and its chemistry to cruel formulae for death."

"For many of you it may not be possible to continue to follow for the moment the lives you had planned and in which you are engaged. Many will be called to exchange the thrill of accomplishment in the laboratory, on the platform and on the bench, but it will be an exchange of accomplishment for the glory of preservation."

"Knowledge is not static, to be loved and cherished for itself alone. It is dynamic and connotes a duty in its possession and employment."

"Our country as it exists today is no idle expression. Nor is it merely love of calm or turbulent rivers, great mountain ranges, vast plains, mighty industrial capacity and hidden wealth beneath the earth. It is more, it is men and women and little children."

"It is the great and exalting principles of life. It is the urge within our hearts that exalts men to triumph and to tragedy."

Upon another occasion, speaking as an alumnus, the then Chief Executive of one of our largest New England cities said: "Boston University has contributed

greatly to the cause of democracy. Dedicated to liberty and equality, to all sexes, to all creeds, to all races, this great university has always held out opportunity to all. Here a New England farm boy may rub shoulders with the son of a Boston banker. Together they explore the accumulation of the world's lore in the arts, in the sciences and in the languages. Together they study the problems of the day and prophesy as to those of the future. Together they are stimulated by the same active minds. Thus has this great university contributed to the lives of eighty thousand alumni and indirectly to the culture of this country and the world."

The plan of operation with respect to the permanent Alumni Fund is simple, yet most systematic. In connection with each of the colleges of the university there is a Vice-Chairman and under the direction of the chairman are the Class Agents; that is to say, an Agent for each class. The Class Agent reports to his Vice-Chairman and the latter reports to the General Chairman.

The Class Agent is the key person in the organization of the Fund. He makes the contact with the members of his class—solicits gifts. The success of the fund will depend upon the effort and ingenuity of the Class Agents. Agents may appoint Sub-Agents—as many or as few as they wish.

In this connection it is suggested that personal contact with a prospective giver is most desirable. Where personal calls or telephone calls cannot be made letters must be depended upon. A personal letter is advised. It should be noted especially that alumni dues have been abolished and hereafter Alumni will be asked only once a year for financial aid to the University. Further, a gift to the Alumni Fund carries with it the only means of membership in the Alumni Association and subscription to *Bostonia*.

The University is cooperating fully in all the war effort training programs for men and women in all branches of armed services and essential industry, and anything given to the support of the University is supporting the war effort. While doing this the University is holding to its high entrance and academic standards and thus is not jeopardizing prestige and reputation for financial security.

Never was the university in greater need for funds than today and never has there been a greater opportunity to aid the university than that afforded by giving to the permanent Alumni Fund. In this day it is not enough for a man to

devote himself solely to his own interests; the spirit of the times requires that he give part of his time to services having to do with the welfare of his fellows in some form or other and there is no field which affords greater opportunity for useful service than contributing to the Alumni Fund and thus to the welfare, prosperity and success of the work of educating the youth, a work which was never more sorely needed than now, a work to which our great Boston University has dedicated its all. The responsibility of the Alumni Fund's future rests with us—the Alumni—so let us in a spirit of determination, cooperation and loyalty—the American spirit—make this fund an outstanding success.

—FRANCIS I. McCANNA  
General Executive Chairman

#### WHO'S WHO IN THE ALUMNI FUND

##### ANNUAL CONTRIBUTORS:

The backbone of the Fund,—givers of regular amounts from one dollar to one million in accordance with their ability and willingness.

(While we do not publish amounts of contributions, we do ask permission to list members in the following categories.)

**LIFE MEMBERS:** Those who contribute fifty dollars in one year, or within a period of five years.

**CENTURIONS:** Those who contribute or pledge one hundred dollars within a five-year period.

**CENTURY CLUB MEMBERS:** Those who contribute one hundred dollars in the current year.

#### Boston University Can Do It Too

The plan of annual giving for the support and maintenance of Alma Mater is used by more than 100 major colleges and universities throughout the nation. For example, last year at Wesleyan 1,927 alumni contributed \$36,000; at Dartmouth 10,800 alumni contributed \$196,000; at Columbia University 3,939 alumni contributed \$116,104; at Princeton 3,500 alumni contributed \$80,000; at Yale 10,600 alumni contributed \$174,570; at Cornell 7,220 alumni contributed \$112,901 and at Colgate 2,500 alumni gave \$25,000.



EMIL M. HARTL



EILEEN A. MAHAR



FRANK E. BARTON



ELEANOR KITCHIN



JOHN J. O'HARE

## Messages From Vice-Chairmen of the Alumni Fund

### TO GRADUATES OF THE COLLEGE OF LIBERAL ARTS

This is the first call—an SOS from your departmental agent—to send in your annual contribution to the college, which includes a subscription to *Bostonia*. If you respond to the first urging, your classmate may not need to ring your doorbell or your telephone to remind you of the need to be met. In this year of war, educational institutions are not faring so well in the matter of gifts from wealthy donors, due to reasons which need not be amplified here. Hence, you and I, despite taxes and the shrinking dollar, may take some pride in coming to the rescue of our Alma Mater. Send a check to the Alumni Fund, 20 Beacon street, Boston, and, if you wish, designate the sum for any specific purpose.

—GEORGE R. ERICSON  
*Vice-Chairman for College of Liberal Arts*

### TO ALUMNI OF COLLEGE OF BUSINESS ADMINISTRATION

This year the Alumni Fund becomes completely managed as well as subscribed to by Boston University Alumni. Thus we now have a double responsibility, to give generously and to manage well.

With Alumni dues a thing of the past, with a subscription to *Bostonia* automatically given to each contributor, with membership in the Alumni Association provided by your giving, and with the added incentive of helping support both your University and the war effort by giving at this time, there is no question but that this Fund is worthy of your support.

The spirit necessary to put this Fund over is the type of spirit that to my mind the College of Business Administration has always given University activities. Let all of us Alumni of the College of Business Administration continue the

leadership of our department by contributing to the Alumni Fund this year.

—RICHARD B. LOMBARD  
*Vice-Chairman for College of Business Administration*

### TO GRADUATES OF COLLEGE OF PRACTICAL ARTS AND LETTERS

The Alumni Fund Drive this year is not just "another of those appeals for money." It is an earnest effort to keep alive for all future students those advantages and privileges that we have enjoyed as the result of our University training. It is our patriotic privilege to preserve for those students the right to have instruction free of propaganda and the right to acquire a useful and cultural education. Never was there a greater opportunity to keep for the future one of the better things of the past.

—EILEEN A. MAHAR  
*Vice-Chairman for Practical Arts and Letters*



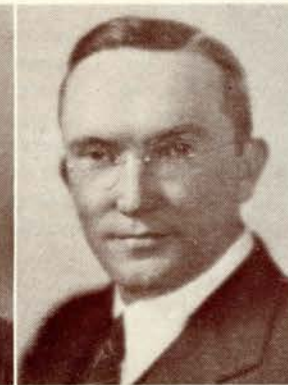
ELINOR G. EDLUND



LESLIE H. JOHNSON



ESTHER PHELPS-JONES



GRADY D. FEAGAN



OLIVE B. MACPHERSON

#### TO GRADUATES OF COLLEGE OF MUSIC

I realize that this year, especially, we are called upon to do a great deal, but we must not forget our University. We can and will do well if each one of us does his best. So, when your class agent gets in touch with you soon, either personally or by letter, please show a true Alumni spirit!

—ELINOR GOODELL EDLUND  
*Vice-Chairman for College  
of Music*

#### TO SARGENT COLLEGE GRADUATES

It is very important that the graduates of Boston University should support the Alumni Fund because, (a) we receive good dividends inasmuch as our interest increases in that to which we contribute; (b) we strengthen our own degrees as we strengthen the University; and (c) though each college has its own alumni organization, we all need the advantages of membership in the larger group as well.

A gift to the Alumni Fund entitles you to membership in the Boston University Alumni Association, and a year's subscription to *Bostonia*. The privilege of former Sargent graduates to become members of the Association should not be ignored, and the obligations of those who have been directly a part of the University since 1929 are great.

Sargent Graduates, let's give to our Alma Mater! Let's make *Bostonia* one of our reading habits! We shall receive in proportion as we give.

—ELEANOR KITCHIN  
*Vice-Chairman for Sargent College*

#### TO ALUMNI OF THE SCHOOL OF THEOLOGY

Alumni of the School of Theology are also alumni of other colleges throughout the country. Many may feel that their loyalty should be to that institution which gave them their start in academic life. However, we have been fortunate to have a reasonable tuition rate in our department and we do appreciate it. We want this School of ours to continue to serve young men who come to its sacred halls. Our contributions to the Alumni Fund will help to make this possible and will express our gratitude.

Even though your gift may be small, with the gifts of all other School of Theology Graduates, it will mean much to our School and the future ministry.

LESLIE H. JOHNSON  
EMIL M. HARTL  
*Vice-Chairmen for the School  
of Theology*

#### TO FELLOW GRADUATES OF THE SCHOOL OF LAW

President Marsh and the Trustees of the University have found it necessary to call upon us for some financial assistance during the present crisis of our country. As you know, a great many of our students have been called into the Armed Services of our country, with the result that the enrollment at the University, and especially the Law School, has been greatly reduced.

Therefore, it is but natural that the University should call upon those of its loyal Alumni who can to come to the assistance of the University and contribute as much as possible.

This is the only appeal for Funds which our Alma Mater will make this year. Please be as generous toward this very worthy objective as your circumstances will permit.

Should you care to assist as a member of your Class Committee, please communicate with me.

JOHN J. O'HARE  
*Vice-Chairman for the  
School of Law*

#### TO GRADUATES OF THE SCHOOL OF MEDICINE

An active Alumni Association is an integral part of every University.

As Departmental Chairman for the Medical School it is my privilege to organize an energetic committee of class agents. The success of this undertaking will depend upon the earnestness of the agents and the understanding and loyalty of the Alumni.

The School of Medicine is of necessity a graduate school. This means, of course, that the interests of many graduates are divided between two Alumni Associations. In this respect it does not differ from other Colleges that boast of active organizations.

This year, 1943, is the year for each and every one of us to show a real interest. Concrete action is needed, join your Alumni Association, support the school financially (your subscription may be designated for Medical School use), and improve the student body standards by interesting some promising premedical student to enroll at Boston University School of Medicine.

The present board of directors of the Medical School Alumni Association believes that the teaching facilities of our School should not terminate with graduation. Therefore, plans are being formulated with Dr. Chester Keefer to inaugurate postgraduate sessions in Medi-

cine. I believe that this is concrete evidence that your Alumni group is progressive. Will you help by taking an active part?

FRANK E. BARTON  
*Vice-Chairman for the  
School of Medicine*

#### TO GRADUATES OF THE SCHOOL OF EDUCATION

The economists who are concerned about the possibilities of inflation as the result of swollen pay checks certainly do not number school teachers among their headaches. And if the appeal of the Alumni Fund seems like just another call for money, we who are making the appeal must frankly admit it is another challenge to our capacity for giving. The wartime and social needs of our community have not been presented to teachers in vain, nor will this need of our own University. Others may excuse themselves for unresponsiveness, but the cause of education is too close to the hearts and minds of teachers; *noblesse oblige*.

—EVELYN HORNSEY  
*Vice-Chairman for  
School of Education*

#### TO GRADUATES OF THE SCHOOL OF RELIGIOUS EDUCATION

The Alumni Fund gives every former student an opportunity to contribute toward any phase of the University's activities. In return each contributor receives the privileges of membership in the Alumni Association and *Bostonia*, the indispensable chronicle of alumni news. It is to be hoped that in the years to come the Fund will assume such proportions that it will be an important factor in the growth and development of the University.

—ESTHER PHELPS-JONES  
*Vice-Chairman for the School of  
Religious Education Graduates*

#### TO GRADUATE SCHOOL ALUMNI

You chose Boston University for your graduate work and you take justifiable pride in your degree. Do you give any tangible evidence of your confidence in the educational value of your Alma Mater? Some of us are Life Members of the Alumni Association. Ten dollars each year for five years or one payment of fifty dollars entitles you to life membership and a life subscription to *Bostonia*. Of course, any amount is helpful; and if you would serve as a class representative, send your name in to 20 Beacon Street. No one can deny that the college should  
*(Concluded on Page Eight)*

# Why I Contributed to the Alumni Fund



STATE OF RHODE ISLAND & PROVIDENCE PLANTATIONS  
EXECUTIVE CHAMBER  
PROVIDENCE

February 16, 1943

Judson Rea Butler, Esq.  
Executive Alumni Secretary  
Boston University Alumni Association  
20 Beacon Street  
Boston, Massachusetts

My dear Mr. Butler:

You have asked me for a statement that you may quote as to why I have given to the 1943 Alumni Fund. My statement follows:

The Alumni of one's college or university is the outstanding agency through which the traditions of the institution are passed on to succeeding generations. The Alumni Association's success is often the measure of the university's future development, and that development adds to the material and spiritual value of the diploma which each of its alumni holds.

In giving to the Alumni Fund, therefore, one really gives to enrich his own personal possession, the diploma he holds from his Alma Mater.

Sincerely yours,

J. Howard McGrath  
Governor

JHMCG:FC

Influences gathered in part from and through our great University, seem to impart tremendous meaning to activities in my life, which, otherwise, would appear paltry, trivial, and almost fail to receive more than passing notice, even from myself.

Our great institution of learning is well placed. It has a long and impressive record of good work well done. May God enable us to go ahead, further build up and maintain the great University we represent. And may the "leaven" you hide in the "meal" never cease to work until "the whole lump is leavened."

—JOHN G. RUTLEDGE, 1907

Education, like democracy, while granting privileges, also demands responsibilities. Therefore, I consider it my responsibility to answer when my Alma Mater calls. The Alumni Fund call deserves a ready response from us all, each giving according to his ability.

—HELEN S. TAYLOR, 1908

It seems to me that a trait of a real New Englander is pride in whatever organization he may belong. And this pride impels him to want his organization to advance and succeed in every way. I personally have a feeling of duty to my Alma Mater. Many worth while and happy results have come to me because of the fact that I attended Boston University. So it seems to me in a way I may partly repay for these results by my small contribution to the Boston University Alumni Fund. May our contributions help Boston University to attain some of its great objectives.

—S. EVELYN TAYLOR, 1908



CAROLYN S. NEWELL

The time demands—

"Strong minds, great hearts, true faiths  
and willing hands

Men who possess opinions and a will

Men who have honor."

Through education—spiritual, mental,  
and physical—these objectives are attainable at Boston University and that is why I believe in Boston University.

—EDNA PROCTOR ROBERTS, 1900

I think of my annual contribution to Boston University as both a privilege and an obligation. Alma Mater needs the financial support of every graduate and former student every year, but this present year she needs it most of all. I feel sure we will not fail her. I trust no name will be lacking from the list of donors to this most deserving object, the annual appeal (through your class agents) to give as much as possible to the Boston University Alumni Fund.

—CAROLYN STRONG NEWELL, 1890

# Education Vital To Victory

Never in the history of privately endowed colleges and universities has there been more urgent call for alumni support than now. During the last few weeks the literature of scores of institutions directed to their respective alumni bodies has come to your alumni office. Letters and bulletins of all sorts and descriptions dramatically and realistically state the same distressed financial case of higher education.

The situation is critical, so critical that some smaller colleges in the south and west have already closed and many of the larger ones, including several in New England, are asking alumni support in excess of \$100,000 each.

Never before have education and training been so vital to victory. Never before has higher education had the opportunity to serve so fully the nation at war, for never before have the values in education been so clearly recognized. Even a little higher education is better than none in making soldiers, sailors and officers for our highly specialized war machine.

On the other hand, never before have military personnel needs grown with such amazing rapidity. These needs must be

met first, with that everyone agrees! The net result is the seemingly contradictory situation where the values in education are demanded while other forces prevent the normal enrollment of young people to be given those values.

All able-bodied eighteen- and nineteen-year-olds are headed for immediate military service. There is now active military recruiting for seventeen-year-olds in the high schools. Most college students in the Enlisted Reserve programs have been called to active duty. (On the day this is written two hundred Boston University Army Enlisted Reservists were given their active duty orders at a special assembly at Jacob Sleeper Hall. Before the end of February, sixty-five Air Corps Reservists will be similarly inducted, which will make a total full-time student loss of nearly 600 between the first and second semesters.) The demand for the partially trained college product is unprecedented. Only a few can be spared to finish their college course, even on a year-round accelerated schedule.

Higher education has been given a challenging opportunity to serve the nation in total war. It has met that opportunity vigorously. Education can-

not falter now, for it has a still bigger job to do. Reduced tuition income must be supplemented from other sources.

Boston University is in exactly this position. The University is serving the nation to the fullest possible degree. Curricula are adjusted to give the maximum in education in the shortest possible time. There is whole-hearted cooperation with all military authorities in enlistment and training programs. Entrance and academic standards have been maintained. Financial security has been sacrificed for service, honor and prestige. In these and in countless other ways the stature of the University has increased, which profits every alumnus. Boston University is serving youth and the nation as you would have her serve. Reduced tuition income must be supplemented.

Another critical college year lies ahead. Your gift to the 1943 Alumni Fund, whether small or large, will give substantial encouragement to the maintenance of Boston University's educational contribution to victory. Never was there greater need—never was there greater opportunity!

—HORACE G. THACKER  
*Assistant Alumni Secretary*

## The Alumni Fund

### QUESTIONS AND ANSWERS

**Question.**—Why Should I give to the Alumni Fund? I have given to the Community Fund and the Red Cross.

**Answer.**—This year Boston University faces unprecedented and difficult conditions. With Selective Service reaching down into the 18- and 19-year-old groups, with many high school girls and boys going into defense work or well-paid jobs in industry, enrollment has been drastically reduced. It is for us who believe in the freedom of the colleges to earmark some of our 1943 giving for the defense of democracy on the college front.

**Q.**—Can I designate my gift to some specific purpose?

**A.**—Yes! Your gift may be designated to any department or special use that you specify. Undesignated

gifts are employed at the direction of the President and Trustees where the need is greatest. Undesignated contributions are especially useful to the University at this time.

**Q.**—I paid for my education. Why should I give to the Alumni Fund?

**A.**—Part of the expense of maintaining the University is made up by income from accumulated gifts made over a period of years by thousands of benefactors.

**Q.**—What do I get in return for my gift?

**A.**—Membership in the Alumni Association and a year's subscription to *Bostonia*. More important, however, are the less tangible benefits: the satisfaction in supporting your Alma Mater at a time of great need, and in safeguarding the prestige of the University in which you have

received your education. We all have a stake in Boston University!

**Q.**—How much should I give?

**A.**—The amount must be determined by your circumstances and your wishes. This is a time when every additional dollar is doubly helpful. Give as much as you are able; but no matter how small your gift must be, in giving you have shown your loyalty and interest. The number of contributors is important, too.

And don't forget:

Fifty dollars given within five years makes one a Life Member. One hundred dollars given within five years makes one a "Centurion". One hundred dollars this year entitles you to membership in the Century Club of 1943.



## Messages

(Continued from Page Four)

rightfully expect increased financial support from Alumni this year. If we who understand the importance of learning fail to help at this critical time, how can higher education be sustained in the perilous future? After you have given serious thought to this problem, we hope that your sense of values will cause you to ally yourself with those who are determined to keep Boston University vitally alive!

—OLIVE B. MACPHERSON  
*Vice-Chairman for Graduate School*

### TO GRADUATE SCHOOL ALUMNI

This is the year of all years when every Alumnus of Boston University should make a special effort to support the Alumni Fund. Every college and university is being tried to its depths these days by the vast changes rendered necessary by the war. Schools like our own beloved B. U. find the present hour particularly trying because of greatly decreased income from tuition, which has always been our major source of support. If our great school in all its departments is to maintain its high standards of efficiency and service through these hectic war days and, thus, be ready to take its place in those crucial days of post-war reconstruction, there must now be a full-fledged, wholehearted financial cooperation on the part of all men and women who gratefully acknowledge what the school has meant to them.

—GRADY D. FEAGAN  
*Vice-Chairman for Graduate School*



WILLIAM R. LESLIE

### CENTURY CLUB

A start has been made toward the organization of the CENTURY CLUB by those who contribute one hundred dollars or more in the current year. A number have already become eligible by virtue of their gifts, and we hope to extend the list.

## "Praise B. U. and Pass the Ammunition!"

Praise and gratitude for our Alma Mater come naturally from the heart of every loyal alumnus. Wasn't it a lucky day for you and me when we entered the portals of Boston University as a student? I feel tremendously thankful that I was ever permitted to enroll in this great school. And every year the advancement of our renowned urban university tends to deepen my sense of obligation and to enhance the value of my connection with this noble institution. When we honor Boston University we reflect credit and glory upon ourselves.

But praise and gratitude are not enough. Money talks louder than mere words. The Alumni Fund embodies the sentiment of appreciation but it also passes the ammunition so direly needed in these difficult days. Our university is "on a mighty mission" and all of us may help to provide the sinews of this warfare to uphold the mental, moral and cultural values which are now in peril. President Marsh deserves the backing of every one of us. Let us roll up a large sum-total in this year's Fund. May I as your Alumni President appeal to every alumnus, rich and poor, young and old, without delay to "Praise B. U. and pass the ammunition!"

—WILLIAM R. LESLIE,  
*President Boston University Alumni Association*

## Now Is The Time

Do you recall your favorite professor? Do you ever remember the innocent way he had of asking a seemingly innocuous question, how the fellow two seats over would be trapped into a display of prejudice or ignorance? The "Socratic Method" the professor probably called it.

Have you ever stood face to face with President Marsh? Have you ever shaken his hand, felt the firm clasp, and sensed the deep sincerity of the man?

If so, such memories must have a sharper and deeper meaning for you now. The war, the very service you render your country is assurance of that.

For these things belong not only to the past, but to the future. They belong to your son, to your younger brother and sister, or to the "kid" next door.

What kind of future will they have? No one can recite the chapter and verse. But a lot of you are on the job to insure that such opportunities as a college education are still available, that such democratic institutions as Boston University will go on functioning when the war is over.

We here at the University know the kind of men and women you alumni are, because we have watched several college generations of you through the mill and out into business or into the professions. In most of us there is a deep-seated, though sometimes hidden, love we all have for Alma Mater. The impulse of loyalty is there; it needs only to be unleashed. The alumnus has only to be

given to realize that his help is urgently required.

At this time it is impossible to tell you exactly the nature of Boston University's problem. The times are too uncertain for that. One thing alone is certain. That is the critical necessity of financial aid through the Alumni Fund from our many alumni. Your help is needed at this time more than ever before to keep Boston University functioning, and to insure that she will resume her task with full vigor and effectiveness after the war.

Now is the time!

—JUDSON REA BUTLER  
*Executive Alumni Secretary*