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# Take one: October 1985

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Special issue: October 16, 1985 a publication for the people of University Hospital

## UH EMPLOYEES WORKING TO RAISE \$33,500 FOR THE UNITED WAY DURING 1985 EMPLOYEE GIVING CAMPAIGN

University Hospital's institutional goal is to raise \$33,500 in support of the United Way of Massachusetts Bay during this year's Employee Giving Campaign to be held through the end of October. UH President J. Scott Abercrombie Jr., M.D., this year is serving as chairman of the United Way's Medical Division. The Campaign will also raise money for the U-Help Fund, a source of money available for UH employees who wish to help patients in need.

Did you know...

- o In its first 50 years, the United Way of Massachusetts Bay has raised \$584 million to fund health and human services in the Commonwealth.
- o The United Way's 187 agencies will help more than one million people in more than 80 cities and towns in eastern Massachusetts this year--about one out of every three people.
- o Eighty-eight cents of every dollar given to the United Way goes to help people in need; only 12 cents is retained for administrative and fund-raising costs.
- o Within the past seven years, 41 agencies have become new affiliates of the United Way of Massachusetts Bay, providing much-needed services, such as help for battered women and children, day care, shelter for the homeless, parenting programs, drug and alcohol abuse prevention and treatment, and minority outreach.
- o About 150 volunteers decide how your contribution will be spent on agency services through a unique process called "citizen review"; these volunteers weigh agency performance and community needs to make sure United Way contributions are wisely spent.
- o United Way's 1985 allocations for health and human services totaled \$28.5 million to 187 agencies.

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- o In the last two years, United Way funding for food and shelter has increased 55 percent; funding for day care is up 40 percent.
- o The United Way of Massachusetts Bay funds day care services through nearly 50 agencies, including neighborhood centers, YMCAs, and Girls' and Boys' clubs.
- o The United Way of Massachusetts Bay supports eight Boy Scout councils, three Girl Scout councils, three Camp Fire councils, 12 Girls' and Boys' clubs, 14 YMCAs and three YWCAs.
- o The United Way supports cancer research, education and patient services and rehabilitation through support of the American Cancer Society, Massachusetts Division.
- o In two years, United Way emergency funds met the critical needs of nearly 100,000 people in more than 3,500 cases.
- o Nearly 15,000 people were helped by the United Way's information and referral services in 1984.
- o The United Way provides such special services as shelter and hospice care throughout the year through grants from its New Initiatives and Emergencies Fund.
- o Because social and economic conditions change and create new needs, the United Way keeps a careful eye on what community services are needed most through an Allocations Emphasis Project.
- o The United Way's Voluntary Action Center works with 500 nonprofit agencies throughout metropolitan Boston in volunteer recruitment, development, and training.
- o The United Way provides direct technical assistance to other nonprofit agencies through its Management and Administrative Skills Training (MAST) program.
- o Through the first six months of 1985, the United Way Answer Van has reached out with help and information to more than 750 people in dozens of area cities and towns.