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BUMC Director's Newsletter

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# Director's Newsletter: February 1963 v. 1, no. 3

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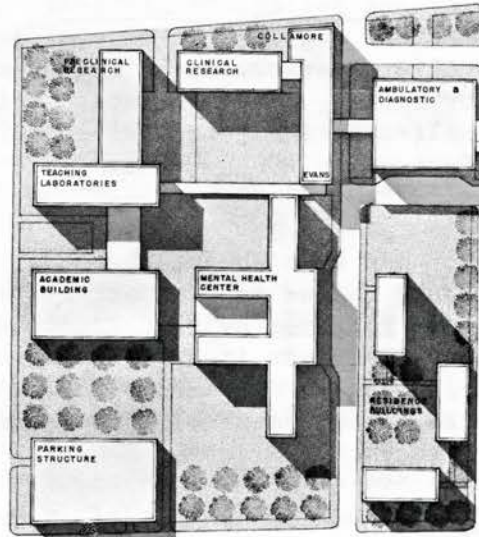
## DIRECTOR'S NEWSLETTER

Vol. I. No. 3

80 East Concord Street  
Boston 18, Massachusetts

February 1963

A site plan and related steps make headline news this issue. The site plan is graphically represented below. The firm of Anderson Beckwith and Haible has been retained as site and coordinating architects. While not all buildings will necessarily be located as indicated, the general plan will be as indicated. Peripheral plans, also under consideration, will be described in a later issue.



Also in the mill are several other matters. The nationally distinguished firm of Marts & Lundy has been engaged to provide consultant services to BUMC in connection with fund-raising plans. The firm's Executive Vice President will be assigned as consultant. Trustees have authorized establishment of a hard-hitting public relations program concerned with internal as well as external communications. From opinions sampled to date, we suspect this step will be generally welcomed throughout BUMC. We hope we can announce in the next Newsletter the name of the new Public Relations officer, and that he is hard at work. Plans for the new BU - Massachusetts Mental Health Center (to be operated under the direction of the Division of Psychiatry) are advancing. Funds for architectural plans are in the proposed 1963-64 budget of the State Department of Mental Health. Target completion date is December 1965. Architects are Desmond and Gore.

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New buildings for which the Trustees have authorized engagement of architects for preliminary plans, and the development of related fund-raising programs, include:

Basic Sciences Instructional Building: teaching laboratories, lecture rooms, offices, in a 9- or 10-floor structure, costing some \$5.5 to \$6.0 million equipped, to be located between the Research Building and East Concord Street.

Health Services and Education Building: ambulatory and other patient care, Home Medical Service, instructional health service, industrial rehabilitation, emergency treatment, clinical research, student and employee health service, etc., and possibly involving reorganization and reallocation of space use in the present Hospitals; site choices yet to be made. In addition to their role as site consultants, Anderson Beckwith and Haible have been engaged to work with an internal BUMC group in programming preliminary plans, including final space assignments, to the point where, hopefully within two to four months, the executing architect selected may make preliminary design drawings at once.

Residential (and social and eating) facilities: quarters (chiefly apartment-type) for medical and other students, as well as house officers, nurses, and ancillary personnel, in one or more related buildings. Will include areas for eating, and for Center social activities. Will be financed through self-amortizing federal loans, the applications for which are currently in process.

A long-needed patent policy has been adopted by BUMC. Developed by the Medical Center Advisory Board (based on a report by Professor William J. Curran), the policy has been approved by BUMC Trustees, as well as by MMH and BU Trustees. Details will appear in a BUMC memorandum to be issued shortly. BU Trustees have adopted the same policy, with appropriate name changes, to apply to all BU schools and colleges (except BUSM).

Trauma and the Automobile will be the subject of an April 19-20 postgraduate conference at the Statler Hilton Hotel scheduled by the Law-Medicine Research Institute. As with last November's conference on "Murder and Suicide", some four to six hundred lawyers and doctors from across the country will participate. All of you, I'm sure, saw the excellent recent Boston Globe stories by Ian Menzies, focussing on law-medicine problems, and featuring the Institute.

Which reminds me: BUSM's Department of Stomatology has planned for March and April a number of postgraduate dentistry courses which draw dentists from all over the U.S. and from other countries as well. Courses include "Modern Gnathological Concepts", "Occlusal Adjustment", "Surgical Endodontics", "Practice Management", and some five others.

Never closed is in substance the policy adopted by BUSM with regard to classes, as announced in the late Fall by Dean Gellis. Past years had witnessed some confusion as to applicability at BUSM of BU radio announcements of closing due to bad weather. Hospital and School of Medicine policies now coincide. In January, BU adopted the same policy across the board.

A committee mutant? Shades of something or other! Just as we're about to issue a roster of current committees for BUSM, MMH, BUMC, with reluctance (so many committees! so much time!), along comes an ad hoc committee which asks to be continued. And with good reason. In October I appointed an ad hoc Committee on Internal Communications (Grace Auburn, Tom Boyd, Elizabeth Carson, Violet Connors, Andrew Elia, Murray Freed, Anne Gowing, Geoffrey Jackson, Denholm Jacobs, Joe Moylan, Tom Silva, Mrs. Herbert Sise, and Eleanor Tyler), and asked it to take stock, report by January 1st. It did. It recommended numerous actions. (It said, let's get cracking on public relations, for example.) All actions have been taken or are in process. Thus, mail service and telephone consolidations. (I have Geoffrey Jackson studying actions needed.) And duplicate mailing lists, too (perhaps you received two copies of this Newsletter); bear with us, a master list is in the works.

Talbot goes Hollywood! It's true. One scene from Otto Preminger's new film, "The Cardinal", being shot for the most part in Greater Boston, will be made in Talbot - probably in deference to that late-1800 architecture. Well, like they say: age before beauty!

A testimonial dinner for Dr. Langdon Parsons on December 27 brought together many friends and associates. A heartwarming affair it was, dedicated to a staff member who has endeared himself to the entire organization. In a surprise gesture, Dr. Parsons learned of the establishment of a scholarship fund in his name, set up by friends in tribute to his services to the Medical Center. Upon his retirement on January 1, Dr. Parsons was appointed Senior Visiting Gynecologist.

Members of BUSM Class of 1963: The Anesthesia Foundation has announced its second annual Essay Contest, with prizes totalling \$1000. The essay, which must be on an anesthesia subject, may, but need not be, based on experimental work, and should be from 3,000 to 5,000 words in length. It must be post-marked not later than June 15, 1963, to Dr. Charles F. McCuskey, 113 South Alvarado Street, Los Angeles 57, California. For further information, consult the Dean's office or the Chief of Anesthesia.

Saving words and paper! Annual reports for the current year, 1962-63, will be combined into one report for those clinical chiefs who also head a department or division in BUSM. A single BUMC report will be prepared during the summer of 1963, reflecting activities and program of the first year of operation for BUMC, including BUSM and MMH.

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A series of coffee hours will soon be inaugurated in my office for rank-and-file members of BUMC staff. This will afford me the opportunity of becoming acquainted with more of you, and will give you the opportunity of learning more about our Medical Center. Approximately 25 will be invited at one time so it will be quite a while until I meet all of you. I'm looking forward to it very much, and when you receive an invitation, I hope you will come.

Personal Notes....Warm congratulations to Miss FLORENCE FLORES, Director of MMH Nursing Service, on receiving the jewelled pin of the American Nurses Association in recognition of her services to the Association....The same to DR. WALTER BARTON on his appointment as Medical Director of the American Psychiatric Association....DR. FRANCIS R. COMERFORD has been awarded a research fellowship by the Massachusetts Grange for arthritis research to be conducted at MMH....DR. S. A. KAUFMAN has been elected to Fellowship in the American College of Radiology....DR. DAVID B. STEARNS, who received an Honorary Fellowship in the International College of Surgeons last Fall, will present a paper at their March meeting in Pittsburgh....Felicitations to DR. TRYGVE GUNDERSEN on receiving the honorary rank of Cavaliere Ufficiale of the Ordine al Merito della Repubblica from the Italian Consul for the introduction of penicillin into Italy during military service in World War II.



Lewis H. Rohrbaugh  
Director