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SPECIAL

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May 17, 1993

Permanent Atrium display of Hospital values to be revealed on Charter Day

The basic values that drive this Hospital's decisions and guide its mission will be publicly expressed in a bright and bold manner beginning on Charter Day, Wednesday, May 19.

Employees, staff, patients and visitors entering the Atrium Pavilion on that day will be greeted by an impressive display of colorful banners proclaiming the Hospital's five values: "Quality patient care," "Respect for others," "Collaboration and cooperation," "Responsibility for the future," and "Managing for change."

Charter Day, which commemorates the date in 1855 when the governor of the Commonwealth signed the papers creating this Hospital, is an annual event that traditionally has allowed BUMCH to reflect upon its roots and mission.

"Charter Day is a perfect occasion for recalling the values that keep us on course with our mission," says Hospital President J. Scott Abercrombie Jr., M.D.

Funding for the banner project was provided by the Seiler Corporation and the Brewster Ambulance Company.

"The banners were created to serve as a continuing inspiration for all of us," Abercrombie says. "They will be a constant reminder of the values that support our mission. I thank the Seiler Corporation and the Brewster Ambulance Company, whose donations are making the display possible."



BOSTON UNIVERSITY
MEDICAL CENTER
The University Hospital