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Special connections: October 12, 1989

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SPECIAL

CONNECTIONS

Date October 12, 1989

Topic _____

Leadership Drive gives strong start to 1989 Employee Giving Campaign; features 'Harvest Fest' and option to help fellow staffers in need



The University Hospital's 1989 Employee Giving Campaign, featuring a giving option that would allow UH employees to help their fellow staffers, was launched with a recent Leadership Drive that raised \$7,833. One hundred percent of Hospital administrators and members of the campaign's executive committee showed their support by making pledges before the campaign's official October 12 start date. The campaign will end on October 26 with a Harvest Festival in the Skylight Dining Pavilion, Function Rooms A and B.

The annual campaign enables employees to support the U-Help Fund, the UH Child Care Fund, and the United Way of Massachusetts Bay. During the Leadership Drive, \$3,196, \$1,942, and \$2,695 was raised for each cause, respectively.

U-Help can help you

This year's campaign features a unique option for UHers to help their fellow staffers in need through an expanded U-Help Fund, which until now has provided assistance only to patients in need. Now, half of the donations made to the U-Help/Helps You Fund will be designated for employee assistance, while the remaining half will go towards patient assistance. Employees who have worked at the Hospital for one year or longer will be eligible to receive grants if

genuine need is demonstrated. The guidelines, procedures for applying, and application forms will be available in the UH Development Office on D-6 after October 26.

Traditional options for giving

- **The UH Child Care Fund:** The Hospital is exploring appropriate sites for a day-care center. Money from the 1988 and 1989 campaigns will be used to help fund a center should a site become available within the next 12 months. However, should the search for a site prove unsuccessful by October 1990, the Child Care Fund will be used to offer child-care subsidies to employees with demonstrated need.

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The
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- **The United Way:** More than 85 cents of every dollar donated is applied directly to support a wide range of social services to nearly 1.4 million people in 81 communities in Eastern Massachusetts. A new "Partners in Caring, Partners in Sharing" Program allows contributing institutions that increase their 1988 donations by 10 percent to receive money back. The money would be appropriated to the U-Help Fund. UH's 1988 contribution to the United Way was approximately \$38,000.

Harvest Festival

A Harvest Festival, featuring baked desserts and apple cider, will be held on Thursday, Oct. 26, from 11 a.m. to 4:30 p.m., in Function Rooms A and B of the SkyLight Dining Pavilion. Desserts and cider will be available to the night staff on Friday, Oct. 27, from 3 to 4 a.m., in the Dining Pavilion.

100 prizes to be awarded

More than 100 prizes will be given away at the Festival, including a trip for two to St. Thomas, courtesy of GoGo Tours, and round-trip airfare for two to any American Airline Florida destination, courtesy of American Airlines and arranged by Crimson Travel. To attend the event, employees must return their pledge cards to the Development Office or bring them in person to the event; employees don't have to pledge to attend the event. To be eligible for the prize drawings, employees must make a contribution of some amount. A minimum pledge of \$50 (less than \$1 a week if made through payroll deduction) must be made for employees to be eligible for the grand-prize drawings.

Pledge cards can be mailed to the Development Office or dropped off at a special box, which will be located at the entrance of the Dining Pavilion from October 16 to 25, between 11:30 a.m. to 1:30 p.m. A member of the campaign's executive committee will be available at those times to answer questions regarding the campaign. A drop-off box will be made available for night staff pledge cards.